



## Simply Charmed Announces Suggestions for the Best Thanksgiving Wine Pairings

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Simply Charmed, one of the best-known wine charms companies, is pleased to announce that it has published a series of helpful suggestions for the best wines for Thanksgiving. The list of suggestions has been published on the company's blog and covers all the popular wine types.

Choosing a wine to go with a Thanksgiving meal is not so easy if one is not a wine connoisseur and many people struggle with the choice because they are trying to be correct. Simply Charmed suggests that getting anxious in that way is really not necessary.

Megan Buller, a spokesperson for Simply Charmed, said, "One of the suggestions we think is particularly important is that people do not try to select the "right" wine to go with a particular dish. Thanksgiving is stressful enough for most people trying to plan a special dinner and worrying about whether a particular wine is supposed to go with a particular dish is just adding extra angst."

Ms. Buller went on to say that it is much better to simply choose what is liked rather than what experts say should be chosen. In line with that viewpoint the company's blog gives ideas for each of the main wine types. For example, some suggestions for white wines include a Riesling or a Sauvignon Blanc, and for reds it suggests a Pinot Noir or a Syrah which may be better known to some as a Shiraz. The article looks at more than just red and white wines of course. It also makes suggestions for a rosé and even covers sparkling wines such as champagne.

As a company, Simply Charmed is perhaps best known for its selection of holiday wine glass charms. Some of the company's most popular wine charms are in fact seasonally themed. Times of the year that are celebrated such as Fall, Halloween, Christmas, and in this particular article, Thanksgiving, are all represented and of course there are others and there are a selection of designs to choose from for each.

Wine charms as they are commonly referred to have become increasingly popular in recent years as they give a quick and easy way for people to identify which glass is theirs. Obviously, nobody wants to drink from someone else's glass, and this is what the charms help to prevent. The way they work is really very simple. There are effectively two parts to each charm, which are strongly magnetic. One part is put inside the glass and the other, the charm itself, is put on the outside and is held in place because of the magnetism. All anyone has to do is remember which charm is theirs and they can easily identify their glass.

Even though they are commonly referred to as wine charms, there is no reason why they cannot be used with other types of glass. The host or hostess organizing a party will find these particularly useful when there are more than just a few in the group.

Laura Templeton, who has been a long-time customer of Simply Charmed, said, "I have used them for years at gatherings and parties and friends and family always commented on them. Nowadays, I don't just buy them for myself, but I buy them as a gift for others. They are ideal to give with something like a bottle of wine or a bottle of champagne, but of course they can be gifted on their own or with any other present. The selection of holiday wine glass charms available make great holiday hostess gifts."

Although the article published on its website is intended for use with the upcoming Thanksgiving festivities the guide will prove very useful for the Christmas season which quickly follows on behind.

Another article published on the Simply Charmed blog that visitors will find particularly useful is a list of recipes for what to do with turkey leftovers. There is nearly always turkey left over and the article is intended to give people some new ideas to try out.

Those who are interested in magnetic wine glass charms and the selection that Simply Charmed has available should visit the company's website. Visitors will be able to find more information not only on the Thanksgiving charms but all the others available.

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## Simply Charmed

*Simply Charmed handcrafts magnetic wine charms and we have more wine accessories like gift bags and wine stoppers. We create Swarovski Crystal charms, as well as dogs, cats, and other themes that make great holiday and hostess gifts.*

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