

Ideal Scaffold East Anglia Publishes New Website

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UK-based Ideal Scaffold East Anglia Ltd, Norfolk's premier scaffolding company, is pleased to announce the publication of their new website. This new launch follows a rebranding exercise conducted by the Thisisfuller Agency in King's Lynn, Norfolk. The branding uses a bold new logo, and the company's livery on their vehicles and signage has been changed to match as well.

The company acknowledges that it is easy to underestimate how broad and multifaceted scaffolding is and how many discrete services and disciplines it encompasses. This is great for scaffolding service providers who are keen to expand their market but can be confusing for community members who need such services for their next project. The company addresses the difficulty many clients face when choosing a provider which is equipped to handle the complex needs of the project. The newly published website was designed from the ground up with this in mind, as it clearly lists out the services offered under each sector. The company also provides a clear description of what their team is capable of and hosts a gallery through which they proudly display their work.

The company also clearly displays and describes its Accreditations on the new website so that a potential customer can see how experienced the team is. This will help provide peace of mind about the standard of work the company is able to provide. At this stage, the customer may also discern whether the company has a broad enough portfolio of services to assure that a project will be completed safely as well as remain in line with the industry's risk management and health and safety practices.

Ideal Scaffold is CHAS (Contractors Health and Safety Assessment Scheme) compliant. This auditing demonstrates the company's compliance and sound management of basic health and safety legislation. Ideal Scaffold is also a RISQS supplier, accredited and audited, which allows the company to supply and assist in Rail infrastructure projects. All Ideal Scaffold team members are trained, tested and carded in accordance with the requirements of The Construction Industry Scaffolders Record Scheme (CISRS). This ensures that operatives erecting, altering or striking scaffolds are trained and have sufficient experience to

carry out work safely and correctly.

The company also became a member of the British Safety Council because it is a source of information and support ? and demonstrates their commitment to improving the health and safety of all aspects of the business. Ideal Scaffold understands the dangers of working on a building site and at height. They are a member of RoSPA, which is focused on preventing any unnecessary suffering caused by onsite risks.

Established in 1987, this once small local company has now grown to be one of the leaders in scaffolding and access equipment in the East Anglia region They have grown over the years to supply the biggest customers in the country, including UK Highways and Network Rail. Among other factors, this is largely due to their focus on safety and staff training. It is often a challenge to find a company that ticks all of the boxes, but Ideal Scaffold has the experience, expertise and infrastructure to deliver all the scaffolding services one may need. With the many years of experience in the team at Ideal Scaffold East Anglia, more and more clients are seeking advice on designing their scaffolding projects. This is now available as a separate service to companies either with their own scaffold parts or companies who prefer to source their scaffolding elsewhere.

To quote the company website, ?We pride ourselves on our reputation for reliability and a high standard of workmanship in a safe working environment.? The company also is proud of the quality of its excellent workmanship and considers it an essential part of its business. They aim to be competitive on pricing for both large complex jobs far from their base as well as smaller, local contracts. The company often works on time-sensitive projects and understands the importance of getting work done on time.

Gareth Storey recommends Ideal Scaffold East Anglia on the company?s Facebook page, stating, ?As a company Gasway, uses Ideal for most of our scaffolding needs. They provide exceptional service, which includes regularly going out of their way to accommodate ad hoc requests, enabling us to complete urgent heating works as promptly as possible (often to restore heating and hot water to vulnerable customers). Their coverage right across East Anglia matches our requirements too.?

Those interested in the services offered by Ideal Scaffold East Anglia may visit the official website to explore further. One may also contact the company directly via phone or email to address any further inquiries.

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For more information about Ideal Scaffold, contact the company here: Ideal Scaffold
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Ideal Scaffold

Ideal Scaffold is based in East Anglia working with domestic customers and other industries nationwide including Highways, Rail, Canals, Aviation, Commercial (Builders, Roofers, Window Replacement, External Painters, Engineers and more).

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