

New Home Services Directory for Wilmington, NC Residents To Find Reliable Contractors

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Strategically Spilled Milk has announced its new Home Services division is setting up its new website for people needing home services in Wilmington, NC and smaller surrounding areas. The goal of this new directory is for residents to be able to find trusted contractors for services varying from indoor plumbing, electricians, flooring, pool builders and the like!

"There are these huge companies out there making directory sites that are horrible for the contractors and the customers! We were fed up watching honest, hardworking contractors and home owners get treated like a dollar sign, instead of a customer! Says Ryan McKinney from Strategically Spilled Milk

"For example, huge sites like HomeAdvisor take your lead information and then sell it to several contractors. Now you have several people hounding you! Our service only works with one, highly reviewed and trusted contractor per vertical! So we have one plumber, one electrician, one roofer, etc. This way the customer has a great experience as well!" adds Ryan McKinney. Then he goes on to explain, "On the flip side, our contractors know that they aren't paying for a lead that several others have! They know that lead is their lead, and their lead only!".

Strategically Spilled Milk's Ryan McKinney is an online traffic expert and has been connecting trusted contractors with homeowners since 2011. He points out that the terrible customer experience, the terrible contractors and business owners experiences, are what lead him to solve this problem.

"We are talking about people's livelihoods here, business owners and home owners, have both been taken advantage of for too long. We are just really excited to announce the launching of our new directory site for Wilmington, NC contractors and homeowners!"

For further information, or if you are a local contractor and would like a chance to be listed in Wilmington's Home Services new directory, please visit their website or use the contact details below.

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