HDRA: Cache Cleaning, Data Recovery & Other Tips For A Post-Pandemic World

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Irvine, CA-based Hard Drive Recovery Associates (HDRA) would like to share some useful information about the skills that are predicted to be in demand in a world that has dealt with COVID-19. These skills will no doubt prove invaluable to those who are interested in the employment opportunities of the near future.

The number of deaths that have occured due to COVID-19 is continuously rising. However, this is not the only scary statistic that is related to the pandemic. In fact, 10% of the US workforce (which amounts to around 15 million people) no longer have jobs because of COVID-19. Meanwhile, more than 26 million people have also started looking into unemployment benefits as of the end of April 2020, and the numbers are not showing any signs of going down. These are only some of the symptoms that show just how rocky the job market currently is, which can mean people are becoming desperate.

With the current state of the economy, recently laid-off employees may want to use the current lockdown period to do some reassessments and identify what they actually want to do as a job, what their skill sets are, what the job market is looking for and what skills they can sharpen and develop in order to make themselves more attractive to potential employers. People who feel that they are secure in their current jobs must also

realize that no one is safe and indispensable, especially given how the world economy is evolving. Companies are changing their demands, and people need to reskill, upskill and diversify their skill set to get ready to meet these new demands if they want to make sure that they stay employed. The following are some important skills that they can develop to become more relevant in the workplace.

The first of these skills involve critical thinking and problem solving ability. Companies value critical thinking and problem solving skills as they are useful for uncovering options and solutions to the various problems that companies may face. However, the unfortunate truth appears to be that many lack these important skills. According to a survey carried out by the Society for Human Resource Management, 37% of employers believe that the top soft skill that candidates do not possess is critical thinking and problem solving.

The second important type of skill has to do with social media and digital marketing. The pandemic has forced businesses to change their outreach methods to ones that do not require physical contact. In fact, over the past few months, several online businesses have seen a significant growth in sales and profit. Marketing is now done almost exclusively through online and digital platforms, and this will most probably not change in the near future. This means that skills such as search engine marketing, search engine optimization and email marketing are valued very highly. These marketing strategies make businesses shine in search engines, make their online assets rank highly on search engines and encourage more people to purchase their products and services.

According to MartechSeries, ?While certain industries like Travel and Hospitality and Retail were hit very hard and it felt like they may take a while to restart, many other industries could see a tremendous need and opportunity to invest in Digital Marketing technology. It is also clear that for others, due to the changing nature of their businesses (e.g. fast food becoming a delivery business), they would be forced to rethink archaic marketing strategies, tools, and processes that they have been living with.?

Another skill set that is in-demand is competence in artificial intelligence. Artificial intelligence jobs have become more and more common over the years, and the emergence of these jobs will be sped up even further due to the pandemic discouraging people from working in physical building and being physically near each other. Artificial intelligence also helps businesses become more efficient in their operations. Due to these reasons, companies are looking for people who are skilled in the field of artificial intelligence.

The last type of skill recommended by the company is a comprehension of data analytics. Data analytics skills enable people to analyze raw data and discover trends and patterns that businesses can use to their advantage. Besides this, data analysts are also in-demand for helping improve contact tracing and healthcare efforts which help in combating the COVID-19 pandemic.

Hard Drive Recovery Associates also mentions that computer software skills are still very important in this day and age. They are willing to provide their expert assistance in document recovery, which is needed when hard drives are compromised. Those interested in their services may check out Hard Drive Recovery Associates by visiting their website.

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Hard Drive Recovery Associates

Hard Drive Recovery Associates offers data recovery services to Irvine, Anaheim, Santa Ana and the surrounding Orange and LA County areas. We offer the most affordable hard drive recovery and RAID repair solutions in the industry.

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