

# Congratulations!



Completed

## Google My Business Basics

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You know how to use Google My Business to create listings that stand out when customers search online.

## **Provider of SEO Services in Pensacola, FL is Proud to Announce That Several Team Members Have Earned New Certifications**

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Pensacola, Fla. ? Prosperous Internet Marketing Inc. is a marketing agency that provides effective SEO services to a wide range of businesses. Because internet marketing is ever-changing, their specialists deem it vital to continuously learn and improve their knowledge and understanding of effective internet marketing tactics. This month, they are proud to recognize several team members who have recently earned new certifications.

Three team members: Abigail Campbell, Lisa Durnell, and Emma Crews, each earned their Google certification for Google My Business. Through the training for this certification, they furthered their knowledge of how to use Google My Business to make listings stand out when customers search online. Earning this certification consists of taking several courses and passing the assessment at the end. Passing the assessment will earn a person an achievement that can be displayed on their profile.

In addition, Abigail Campbell earned two other certifications, including Search Marketing Mastery and Optimization & Testing Mastery. The search marketing course teaches search engine optimization techniques that a person can use to get their website ranked higher on Google searches. The courses for the optimization and testing certification go through how to create repeatable optimization processes that will increase conversions in the business's landing pages, sales funnel, and key conversion pages. In other words, this certification helps a person learn how to pinpoint problems with a website and create solutions that will increase the business's profits.

As a provider of effective internet marketing services, the specialists at Prosperous Internet Marketing Inc. continuously seek to improve their knowledge of the ever-changing world of internet marketing. For business owners who want to discuss how SEO and other internet marketing services can help their business grow, give Prosperous Internet Marketing Inc. a call today at (850) 475-4460 or visit their website at [www.prosperousim.com](http://www.prosperousim.com).

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### **Prosperous I.M. Inc.**

*Prosperous I.M. Inc. was founded in June of 2011 by Eddie Hill. A Full service online marketing agency and certified Google Engage Agency. Our philosophy is simple, deliver results for the client.*

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