



Aid & Prep Launches 7 Piece Ultimate Survival Kit in a Can

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Adding to their high quality first aid and survival gear line, Los Angeles based Aid & Prep launched their new 7 piece ultimate survival kit to the Amazon marketplace.

With items such as their popular paracord bracelets and a complete First Aid Kit, Aid & Prep is continuing to enhance the outdoors enthusiasts experience. Built for everyday hikers and campers as well as serious "preppers," their all in one survival kit in a can features a variety of essential items. The set includes two multi function tools. One shaped like a Swiss army knife features a knife blade, a bottle opener, two screwdrivers, needle nose pliers and a flashlight. It comes in its own sturdy canvas carrying case. The second which is smaller than a credit card features a can opener, knife blade, screwdriver, ruler, bottle opener, four position wrench, butterfly wrench, wood saw blade, direction ancillary indicator, two position wrench and a key ring hole. This item comes in its own sleek leather-like holder.

Besides the two multi-function tools, the kit also includes a fire starter with a magnesium rod and striking stick, a compass and a wire saw. There are too many uses for the tools in this kit to list. Some featured uses would be hunting, eating, repairing tents or backpacks, building a fire, cooking, calling for help, navigating the

wilderness and many more.

"We were looking for an item that was compact and lightweight enough for campers that could also be kept in a car or boat. The tin can holds all the items in a small space so they are easy to carry and readily accessible," said Aid & Prep co-founder Brodie Vaughn.

Survival gear for the everyday hiker or camper is getting more popular but the quality of the offerings are not always up to par. Aid & Prep launched their line of high quality yet affordable gear to the Amazon marketplace 6 months ago. The items are focused on first aid and emergency preparation for the home, car, office and travel. They added that high quality and reliability are especially important in this niche as their items are used when disaster strikes and need to be well built to assist in emergencies.

While the new offering is aimed at outdoor enthusiasts, Brodie Vaughn pointed out that they are soon launching new products focusing on car safety. "We want to offer several ways for families to be prepared and stay safe. So much of so many people's time is spent in a vehicle, we want to offer gear to stay safe on the road and be ready for any roadside emergency."

For more information and to experience the games, visit: www.aidandprep.com.

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Aid & Prep

We are a small family owned company dedicated to helping families get and stay prepared. Our mission is to offer high quality, high value prep products while providing world class customer service.

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