



SEO Thought Leaders Come Together For SearchCon 2020

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Hyper Dog Media, a metro Denver area search engine optimization and website analytics company, announced the success of its sixth annual SearchCon SEO Conference, held online last month. The two-day conference brought together regional SEO experts, digital professionals and thought leaders to discuss topics including internet and content marketing, social media, conversion optimization and digital strategy.

SearchCon 2020 was postponed twice, and eventually became a virtual marketing conference. "After five successful years of SearchCon conferences in person, this was the first time we had to offer an online option, much less having the entire conference online! Even during this global pandemic, there is always a continuing need for professionals in this industry to get together and discuss the ever-changing SEO / digital marketing landscape," said Jim Kreinbrink, President of Hyper Dog Media. "SearchCon has become an annual event at which digital and SEO experts can join forces with other marketing professionals, sharing experiences and effective strategies to keep up with changes in technology and consumer preferences. Those who use best practices from years past will be ineffective at capturing a market share the way they once did. New tools, applications and tactics for SEO are entering the digital arena on a regular basis. We hope SearchCon will help industry professionals become more digital market savvy and effectively compete

in the global marketplace.?

Attendees and sponsors were equally pleased with the transition to virtual conference. GROWL Agency, a returning sponsor of SearchCon 2020, was pleased with the conference: "SearchCon has become the go to conference for GROWL Agency every year." Greg Olson, CEO of GROWL Agency. "Whether this is in person or virtual; this conference allows our team to stay on top of the latest SEO trends to support our client's goals and objectives. In addition, we utilize thought leadership from the amazing SearchCon speakers to help build our own content strategy to drive leads and conversions. I highly recommend SearchCon."

SearchCon presented an impressive lineup of Colorado's most talented and influential SEO experts. The 2020 speakers were:

- Garret Acott, CEO of Tempered, LLC
- Holly Starks, Marketing Genius
- Cade Lee, Owner of SEO Hog
- Sean Hakes, Altitude SEO
- Jamie Alberico, Not A Robot LLC
- Monica Valdez, Green Blue Grey
- Brian Kato, Fusion Vine
- Pete Kleinjen, Tiger29
- Chris Walker, The SEO Group
- Jonathan Sackheim, Grounds For Promotion
- Tracy McDonald, Seer Interactive
- Niki Mosier, Two Octobers
- Tanner Shroeder, Brain Labs
- Maddy Osman, The Blogsmith
- Pat Ahern, Inter
- Jeff Gamet, Smile
- Anita Edge, Essentials 3 Marketing
- Damon Abramson, Harmony Technologies
- Samantha Bedford, Pico Digital Marketing
- Matt Lacuesta, SEO Strategist, Location3
- Noah Learner, Two Octobers? Greg Ahern, Founder, Ometrics
- Justin Green, Hyper Dog Media

During the two days of dynamic discussion, attendees discovered industry secrets and gained a new cache of knowledge about the latest in SEO and digital marketing.

This year's sponsors were:

- Inflow
- Verblío
- GROWL Agency
- Ometrics
- Marketing Genius
- Leadfeeder
- CapSumo
- Opendorse

For more information about SearchCon, please visit www.searchcon.events. Follow us on twitter (@searchconSEO #SearchCon) and Facebook (@SearchCon).

Hyper Dog Media is a professional search engine optimization agency located in Louisville, Colorado. They help small, medium and large organizations in the Denver, Colorado metro area achieve increased search ranking and targeted website traffic. Hyper Dog Media is on the cutting edge of search engine optimization, mixing innovative new strategies with tried-and-true best practices. For more information on Hyper Dog Media services, please visit us online at www.hyperdogmedia.com; on Facebook @hyperdogmedia or on twitter @HyperDogMedia.

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SearchCon

SearchCon is an advanced SEO and digital marketing conference held in Denver, Colorado.

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