



Elite Tax Planning Explains CFO & Bookkeeping Services To VA Community

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Midlothian, Virginia-based Elite Tax Planning is taking steps to educate business owners on how their organizations may benefit from engaging the firm's CFO and Bookkeeping services. Despite being crucial aspects of any businesses' success, the firm notes that many owners tend to struggle with these fields, putting the stability of their company at risk.

"As a business owner, you have more important things to do than keeping your own books. Every valuable moment you spend worrying about your businesses' accountability could be better spent dealing with more important matters that truly require your attention," states Greg Bourque of Elite Tax Planning. This is the premise of the company's services, as they take the burden off of their clients' shoulders, allowing them to focus more exclusively on running their business and generating profits.

Bourque continues, "Every month, we will reconcile your bank account, generating an income statement and a balance sheet, making sure that everything is in order while providing consultation as necessary. These

tasks will form a solid foundation for your small business accounting system, and they will help boost your productivity by allowing you to focus on your business? most stringent needs without getting overrun by paperwork. While each of these services is specially catered according to each client's respective needs, they can still choose to customize their plan even further. Other services can be added on top of bookkeeping as well, such as payroll, tax planning and tax preparation."

Aside from bookkeeping, Elite Tax Planning also offers the aid of accomplished CFOs, or Chief Financial Officers ? who provide professional financial advice for growing businesses that are struggling to find success. While most companies will find it difficult to locate the funds to hire a full-time controller, these part-time CFO services offer growing businesses the opportunity to hire a professional financial manager who works alongside their existing team to guide their business to success (at a fraction of the cost of hiring a full-time professional of similar capabilities).

Having a person in charge of their finances, even if they are part-time employees, opens an entirely new set of opportunities for growing businesses, giving them a better, more clear understanding of the hard and true numbers of their business. This means that the decision-making process in the financial department will be improved as a result, in turn leading to fewer surprises and more control over their money and where it goes. The team in question will then have more time to focus on new services, new customers and other core business issues.

Bourque states, "The importance of having a readily available sounding board who can help you with those tough business decisions and help you clarify your business plans cannot be understated. The peace of mind and comfort you will experience knowing that a professional is overseeing, protecting and constantly improving the financial side of your business is invaluable. Handling a business by yourself is nearly impossible, and this is why it is vital to have reliable and knowledgeable people who you can turn to for advice."

These are only a few of the benefits that CFOs from Elite Tax Planning can offer their clients. Their professionals can also establish strong financial controls to increase profits, improve the quality and timeliness of financial information, prepare and monitor budgets and even analyze profitability by service or product line ? among several other advantages.

As is made evident by the firm?s GMB listing, Elite Tax Planning has received several customer reviews that attest to the excellence of their services, and this has helped cement their position among the top-rated financial advisors in the area. This platform alone serves to illustrate how popular they are among their clients, and the firm boasts an outstanding rating of 4.8 out of 5 Stars.

One such review by Roxanne Rivers says, "I think tax planning and preparation would be hell on earth

without Elite Tax Planning. My friend had recommended them, and that was one of the best business choices I had ever made. I'm not even exaggerating." A number of other reviews are available here as well, and the firm encourages their community to read further to learn about previous clients' experiences.

Elite Tax Planning's website offers more details on the firm and their wide-ranging services. Interested parties may also reach out to Greg Bourque to follow up on any further inquiries. Additionally, they may connect with the Elite Tax Planning team through their official Facebook page or other social media spaces.

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