



Vancouver BC's Roaster Central Giving Away a Year's Worth of Craft Coffee

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Canadian craft coffee retailer Roaster Central launched its first official Instagram giveaway today, promising one lucky winner a year's worth of coffee fixes from its curated selection. With \$600 to spend on coffee beans and subscriptions, 2021 is sure to have at least one upside.

The contest, which runs until midnight on Monday, December 21st, invites coffee-drinkers of all types to enter by joining Roaster Central's Instagram community. Participants who follow the @roastercentral Instagram account and tag two friends in the comments on Monday's Instagram post will be entered into a draw to win a \$600 credit to Roaster Central's webshop – the equivalent, by most consumer standards, translates to a year's supply of coffee. In addition to the 40+ varieties of coffee beans from craft roasters across North America, roastercentral.ca offers customizable subscription plans that ensure the subscriber always has fresh coffee, wherever they're brewing.

As members of the Roaster Central team say, "There's a coffee for everyone at Roaster Central, with new

and unique offerings added monthly? Which is why we're so keen to grow our community and connect coffee-lovers with the beans and brands they love. The \$600 prize is our "golden ticket" to a world of coffee flavours, roast profiles, and origins.

Coffee-lovers can boost their chances of winning by tagging additional friends in the comments of Monday's Instagram post (two per comment only; unlimited entries permitted) and sharing the giveaway image in their Instagram Stories. A winner will be randomly selected from eligible entries and announced on Tuesday, December 22nd. The contest is open to Canadian residents 19 years of age or older.

All contest details can be found at <https://roastercentral.ca/pages/win-a-years-supply-of-coffee>.

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For more information about Roaster Central, contact the company here: Roaster Central Reg
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Roaster Central

Roaster Central is an intimate coffee tasting experience, bringing a carefully curated selection of specialty coffee beans from roasters around Canada all in one place, now also by subscription to your home or office.

Website: <https://roastercentral.ca>

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