

5 Day \$1 Trial Launched For Top Birthday Clubs For Restaurants

September 17, 2015

September 17, 2015 - PRESSADVANTAGE -

Top Birthday Clubs is proud to announce that they are now offering a 5 day \$1 trial for their prospective clients. The business lists a top birthday club for restaurants, helping restaurant owners to get more clientele, particularly during non peak hours.

"We market restaurants that are particularly suitable for birthday parties for all ages," says Shaay Menay from Top Birthday Clubs. "Because we believe in honesty and integrity, we can only accept a limited number of restaurants to our list. Our current special offer gives restaurants the opportunity to see the benefits they could experience by being included in our list."

Because the number of restaurants in any geographical area that can be included in the list is limited, the potential for return on investment is high. In one particular case study, one month of being listed delivered excellent results. The restaurant noticed an extra 86 people who used a coupon in their restaurant, 51 of whom redeemed their coupons. This means they generated an extra revenue of \$3,988.71 on top of their usual monthly revenue.

Birthday marketing is about understanding the particular needs of a restaurant. Filling up a restaurant during non-peak hours is a difficult task, but this can be addressed by opening it up specifically to large birthday parties. If this party goes according to plan, the chances of creating happy and, most of all, returning customers are greatly increased. Additionally, it is an opportunity to capture details of customers and getting them to respond to future marketing and advertising promotions. This process is clearly described on topbirthdayclubs.com.

"A birthday club helps restaurants attract far more returning customers," explains Shaay Menay. "It also means that they can generate more business from existing customers who already love the restaurant. This, in turn, creates a positive cash flow."

All restaurants are encouraged to visit www.topbirthdayclubs.com for further information. They can also sign

up for the five day \$1 trial and see just how many benefits they can experience by becoming a member of the top birthday club.

###

For more information about Trade Price Apps, contact the company here: Trade Price Apps Logan Menay 0457 96 88 75 news@tradepriceapps.com

Trade Price Apps

Email: news@tradepriceapps.com

Phone: 0457 96 88 75

Powered by PressAdvantage.com