



Kelowna SEO Agency Is Urging Businesses To Seize Online Marketing Opportunities In 2021

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A Kelowna SEO agency urges businesses to jump on the opportunities created in online marketing and brand building in a post-pandemic world. According to the agency, customer habits about spending are shifting online, making it the right time to grow and expand an online business.

According to the founder of the company, SEO is going to dictate a company's growth strategy. The most significant brand growth indicators will be quality websites, custom SEO, and online visibility. According to the company, businesses that invest in developing high-quality websites with in-depth content, helpful resources, and easy-to-use navigation will see huge benefits. Custom SEO strategies like content marketing and social media marketing will become more critical than ever for every online business. The company says that marketing teams will be increasingly focused on improving search rankings, launching successful PPC campaigns, and growing their social media following.

This Kelowna SEO marketing agency shares some stats that back up its claims. It says that high-quality

websites with excellent user experience, attractive design and easy navigation will be the cornerstone of gaining and retaining new customers. According to stats by Omnicore, 57% of all mobile users will not recommend a business if their mobile website is poorly designed or unresponsive. The company then says that engaging written content that informs and provides real value to the reader will help create brand loyalty and authoritativeness in the niche.

According to stats by Isitowp, 72% of online marketers describe unique content creation as their most effective SEO tactic. This content strategy includes optimized video content that blends information and entertainment to the reader. According to Brainshark, having a video thumbnail in the search results can double a business's search traffic. The company says that businesses also have to pay attention to page experience optimization to create web pages that are fast and safe. According to them, a smooth user experience builds trust with the customers. It says that two seconds is all that the business gets when it comes to website load time. Anything longer increases bounce rates by 50%. When it comes to web security, it says that 85% of people will abandon a purchase if they're dealing with an unsecured website.

When asked about his services, Sherman Hu says, "Before working with me, many of my clients were frustrated working with SEOs that provided lacklustre results and inconsistent communication. Their irritation grew when they saw competitors outranking them and taking the lion's share of the potential business, hurting their business growth. They desperately wanted the phone to ring with customers calling. My clients gained peace of mind knowing there is a trusted local Search Engine Optimization specialist who cares about their clients' winning, communicates regularly, and delivers outstanding results. It gave them confidence that their phones were ringing, turning leads into customers, growing their company, and beating their competition."

A testimonial by Darrin Mish, President of the Law Offices of Darrin T. Mish, says, "Sherman is hands down THE blogging, podcasting and video expert in my book. His ability to think creatively is truly astounding. He can take the mundane subject matter and transform it (using his winning personality) into the fascinating subject matter. Best of all, his techniques get me conversions from my website visitors, and that's what we're all after. I enthusiastically recommend Sherman to anyone who has a blog or wants to learn how to create loyalty in the marketplace easily."

A testimonial by Michael Nankin, an Award-Winning Director, Writer, and Executive Producer, says, "Sherman Hu is a consummate professional and an artist. He completely revamped my website, making it attractive, inviting, easy to navigate, and with strong visual authority. It simply feels right. Finally, I have something that represents me accurately. Sherman is a joy to work with, and he can give you what you want while gently talking you out of some of your bad ideas. He was a terrific partner in the process. He works quickly and is there to serve. I can't say enough good things about him."

Most businesses lack the time and expertise to execute Google Ads, Search engine optimization & Digital marketing that gets results. Leveraging 18 years of expertise as an award-winning SEO and Google Trusted Street View Photographer, Sherman Hu helps businesses stand out from their competition and get more leads that turn into clients.

Source:

<https://shermanlive.com/kelowna-seo-agency-urging-businesses-seize-online-marketing-opportunities-2021>
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Sherman Hu Kelowna SEO

Top-rated SEO service for over 17 years serving Kelowna BC businesses and helping clients beat their competition on Google and help them win more sales.

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