



Oregon-Based Web Design Firm Adds Businesses in Corvallis to Serviceable Areas

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Sharp Tack Media, an Oregon-based web design firm, announces that additional web design and online marketing solutions are now available for businesses in the Corvallis areas. The marketing firm helps small to medium sized businesses to increase their profits through their expertise in traditional marketing and custom creative solutions.

These additional services are targeted to be effective solutions for the various industries present in Corvallis and nearby areas. Included in these services are Corvallis web design and SEO services.

Today, the power and impact of digital marketing is more pronounced than ever. Statistics say that 93% of online interactions start with a search engine, at least 281 billion emails were sent and received each day in 2018 and 3.2 billion social media users are active every day.

In addition, the dependence of many consumers to e-commerce and mobile commerce have led businesses

and industries to adapt website personalization programs. Efforts from this program are focused on retention, and acquisition.

Although Corvallis' economy remains to be driven by wood products, agriculture and tourism, through the years, it has transformed into a home for a flourishing innovation economy. It has also been a home to a burgeoning entrepreneurial community focused on engineering and high technology.

Corvallis has over 25 software companies ranging in size from Summit Information Systems, a wholesale distributor of computers, computer peripheral equipment, and computer software; and the American multinational information technology company, Hewlett Packard, that develops and provides a wide variety of hardware components, software and related services to consumers and all sizes of enterprises across government, health and education sectors.

These facts and numbers provide an insight into the current operations of the digital marketing world, and the thriving presence of the technological industry that can be adopted to help local business remain competitive and ahead of the curve.

Sharp Tack Media has an in-house staff of expert brand journalists, graphic designers, web developers and designers and marketing strategists, who can handle any project across Corvallis varied economic sectors from concept to launch.

As small business branding experts, the agency has a deep understanding of the nuts and bolts particularly helpful for technology and engineering start-ups thriving within the area. With 15+ years of industry, the agency has worked with hundreds of businesses across dozens of industries such as Gyms and Fitness Professionals, HVAC companies, Attorneys, Medical Offices, Home Services, Life Coaches, Ecommerce Stores, Supplement Companies and many more.

To ensure the achievement of its goals, the agency implements a five-step process that includes consultation, proposal, planning, execution and launch. Clients are expected to actively take part in each step for approval, monitoring and success.

A spokesperson from the agency said, "Our approach is simple; we offer ROI-focused practical solutions that have been proven to work. We have industry experience, expert staff and we take pride in our amazing client service in getting the job done."

With this latest announcement, Sharp Tack Media continues to expand its comprehensive and high impact solutions to businesses in Corvallis and surrounding areas.

Interested parties can find more information by visiting the company's website at <https://sharptackmedia.com/corvallis-web-design/>.

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Sharp Tack Media

Sharp Tack Media specializes in helping small and medium businesses establish and expand their digital footprint through the use of effective web design, branding and cutting edge marketing techniques.

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