

MattersIT and SUZU PC and Web Team Up to Provide Quality Web Design and Development

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WEST HAVEN, CT? MattersIT, a website development and management firm, announced today that it was joining forces with SUZU PC and Web, a website developer, to offer an expanded Wordpress web development and design service offering. The two companies have complementary skillsets, enabling clients to benefit from sophisticated coding and backend administrative services.

?I take pride in solidifying and maintaining my clients? websites, making sure they are operational and secure,? said Andrew Phillips of MattersIT. ?This partnership further bolsters this capability.?

Phillips brings web server administration experience on sites he currently manages to the partnership. Akeem Scrubb of SUZU PC and Web brings rich coding experience working with HTML, CSS and PHP. The two share experience in working in Wordpress. The companies maintain websites in various industries but specialize in e-commerce related sites, whether for online stores or traditional brick and mortar shops.

"Can you believe that in this day and age, only about half of all small businesses have websites?? said Akeem Scrubb of SUZU PC and Web. ?Ninety seven percent of consumers search online for products and

services, but one out of every two small businesses is simply not there for customers to find. Whether your small business website is up and running or you?re just planning how to get it out of the starting gate, it?s a smart idea to check in and see if your web presence plans are on the right track to being found and making sales.

?Once we've done the work to bring customers to your online storefront, we're going to do all we can to keep them there and to get the sale. We will provide a call to action (a 70% advantage), mobile compatibility (a 93.3% advantage), and links to your social media accounts (an 82% advantage)."

For more information visit http://www.mattersit.com/web-development/.

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MattersIT

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