# Kennected Acquires LeadConnect.io

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Indianapolis, IN based Kennected is pleased to announce their recent acquisition of LeadConnect.io. Kennected made this acquisition after they have completed a strategic buyout of LeadConnect.io's Linkedin outreach automation platform. Learn more here: Kennected Acquires LeadConnect.io.

Kennected is one of the leading automation and education platforms on LinkedIn. It was founded in 2018 by Devin Johnson, Cody Harvey, Elliot Drake, Stephen Twomey and Brandon Poplstein in order to provide a marketing solution that was simple and more effective than the conventional services that other marketing companies provide. Kennected was successfully brought to life thanks to its founders? several years of digital marketing experience. They have used the power of lead generation and marketing to bring success to all sorts of businesses and entrepreneurs all over the world.

Kennected is a Software as a Service (SaaS) company that seeks to assist business owners and entrepreneurs through lead generation, automation and education. In order to achieve this goal, Kennected created a Lead Flow Mastery education platform, on which business owners and entrepreneurs can learn the skills they need in copywriting, LinkedIn mastery, personal branding, relationships and Kennected usage. The company?s mission is to inspire people to achieve their dreams so that they may enable business professionals to achieve more impact, influence and freedom. Meanwhile, their vision is to build a world where people prioritize relationships over money. It is in pursuit of their mission and vision that they help business professionals every day.

Kennected provides LinkedIn automation with various features that make the lives of business owners easier. Those who use Kennected may start and manage new campaigns as well as edit current ones with ease. In fact, users receive a response and acceptance tracking so they can easily check the responses that they receive. They also gain access to a prospect list containing the people that are best suited to fulfill their companies? needs. More information about the software can be found on the Kennected?s website.

LeadConnect.io, just like Kennected, is a LinkedIn outreach automation program that allows people to automate their lead generation efforts. It allows people to automate personalized invitations and follow-ups. Users only need to define their audience, set up their invite message, create their follow-up messages and sync their prospects to Hubspot. Once they have done this, LeadConnect.io takes care of the rest. With Kennected?s recent acquisition, they now have full control over the other?s features and services.

Devin Johnson, CEO of Kennected, says, ?The development team at LeadConnect.io was the primary driver for the buyout. They are a talented and amazing group of people. We could not be more excited to handle support and marketing for all the existing LeadConnect.io customers as they become part of the Kennected family."

Peter Ciravolo, an insurance agency owner, says in their review of Kennected, ?My business partner and I used to go to networking events, call follow-ups, and more. But we knew we needed something else to help us get to the next level. Any person knows that the special sauce is in the follow-up, and it's very time-consuming. When we started with Kennected, we started sending out 100 LinkedIn requests a day, and we started being able to send it out directly to our target market. After just a few days, we already had 15 appointments for the following week. Eight weeks later, we consistently have 15 appointments due to Kennected. One of the most important things is to never run out of leads and get in front of people. If you are not using Kennected in your insurance business, you are missing out!

Hayden Dyer, a real estate agent, also speaks highly of Kennected. He says, ?I started using it for our commercial insurance agency, to recruit and train new sales agents. It is a fantastic tool. It took all the heavy lifting off me (in terms of reaching out and connecting with prospects we wanted to recruit) and allowed me to simply close. We are also able to use this platform to help us find an off-market listing for our high net worth clients. We had a client looking for a 7 million dollar listing. We blasted a message to agents in the area using Kennected. Low and behold, we found something in less than a week! We are closing next month! Chris Hoffman at Kennected does an amazing job!?

https://player.vimeo.com/video/451197258

Those looking for a LinkedIn automation and education platform may check out Kennected?s website for more details. Clients may also connect with them on social media to stay up to date with their news and announcements.

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For more information about Kennected, contact the company here:KennectedStephen Twomey(317) 623-4343 201 S Capitol Ave Suite 800, Indianapolis, IN 46225

# Kennected

*Kennected is the leading platform for generating leads online via LinkedIn. Scale your prospecting automatically, and start spending more time closing deals.*

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