



Pensacola Mattress Store Now Offering Nectar Sleep Mattress for In-Store Trials

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Pensacola, Fla. ? Over the last couple of years, the United States has seen a rise in popularity of the ?Bed in a box? mattress models. Historically, mattress shoppers had to visit local brick-and-mortar retail stores to try out the mattresses available, select their new bed and coordinate the pickup or delivery. Today, the ?bed in a box? brands allow customers to purchase and order a mattress entirely online. Mattress Outlet, a Pensacola mattress store, is discussing how this trend came to be and how it will affect consumers.

Typically, a mattress is replaced about once every eight to 10 years, usually when the old one wears out or a major life event occurs, such as expanding a household. As ?bed in a box? brands face lower overhead costs than their brick-and-mortar competitors, they are able to sell mattresses at much cheaper price-points. In addition, many of these online mattress brands are also providing free delivery and short-term trial periods. However, some shoppers remain skeptical.

?A mattress is so personal. We spend so much of our lives in bed and having the right mattress for your body

needs can be a critical part of getting a good night's rest," says a representative of Mattress Outlet in Pensacola. "With the bed-in-a-box gaining in popularity, we decided it's to our customers benefit that we try to help fill that gap."

As many prefer the opportunity to personally test their mattress before investing, Mattress Outlet has begun offering in-store trials of one of the top "bed in a box" providers, the Nectar Sleep mattress. This allows for interested customers to come in and try the brand in person before making any commitments or having to deal with the hassle of shipping the mattress back, should they decide it is not the right fit for them.

Mattress Outlet is a locally owned and operated mattress and furniture store. The company has been serving the Emerald Coast since 2006, offering exceptional customer service and quality mattresses at affordable prices. To browse their selection of products, please visit their website at www.mattressoutletllc.com or stop by their Pensacola warehouse located at 8930 N. Davis Hwy. Pensacola, FL 32504.

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For more information about Mattress Outlet - Pensacola, contact the company here: Mattress Outlet - Pensacola
Michael Conner (850) 478-2801 mikeconner@mattressoutletllc.com
8930 N Davis Hwy Pensacola, FL 32514

Mattress Outlet - Pensacola

Since 2006, Mattress Outlets number one goal has been providing exceptional customer service and quality mattresses at a great price. Using this concept, we have thousands of satisfied customers throughout Pensacola.

Website: <https://www.mattressoutletllc.com/>

Email: mikeconner@mattressoutletllc.com

Phone: (850) 478-2801

