



## **Belgian brand Hulchi Belluni Now Available in Reading Jacobs the Jeweller**

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London, UK, SEP 6, 2015 ? Founded in 2001, the exclusive Hulchi Belluni jewellery line renowned for its detail and exquisite finish is now available from award-winning Reading jewellery shop, Jacobs The Jewellers ([www.jacobsthejewellers.com](http://www.jacobsthejewellers.com)). A new blog post entitled 'Notable Reading Jewellery Shop Carries the Belgian Brand Hulchi Belluni' was just published with further details regarding this exclusive engagement.

The article discusses the pride with which the shop is operating under having been chosen as one of the only 14 Hulchi Belluni accredited agents within the United Kingdom that will have the chance to offer the Belgian brand's Feng Shui-inspired collection: Funghetti. According to the Hulchi Belluni website, this jewellery collection is designed following the rules of Feng Shui and 'presents a visible, balanced interaction between all 5 Feng Shui elements: wood, fire, water, earth and metal. The jewel bubbles with lively energy (wood), it blazes and radiates power (fire), yet it is quenched by organic and wavy features (water) and it makes romance (earth) overflow in peace and luxuriousness (metal)'.

The Reading shop, as the article notes, is 'intimately familiar with how the Belgian brand's lead designer Martine Hul was able to create exquisite and magnificent pieces that radiate positive energy and blissfully

bring balance to the body'. Offering the Hulchi Belluni collections will complement Jacobs's other jewel ranges, such as necklaces, bracelets, and engagement rings for both Reading residents and U.K. customers.

'The pieces really are exquisite,' stated the blog's author. 'One can almost feel the positive energy radiating out of them. They also show an aesthetic balance rarely achieved when making pieces such as this collection.'

Established in 1948, Jacobs Jewellers in Reading is a nationally-renowned, award-winning company considered the Berkshire's leading independent jeweller. They are well known for their many offerings of exquisite jewellery, silver, watches, superior presentation pieces and especially their excellent levels of customer service. They are the only in-house CAD bespoke service skilled on-site workshop within the immediate area.

To read the article, visit [www.jacobsthejewellers.com](http://www.jacobsthejewellers.com).

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For more information about Jacobs The Jeweller, contact the company here: Jacobs The Jeweller Adam Jacobs 0118 959 0790 [connect@jacobsthejewellers.com](mailto:connect@jacobsthejewellers.com) 25 King St Reading Berkshire RG1 2HE

### **Jacobs The Jeweller**

*Award winning Jacobs is one of Reading's and indeed Berkshire's, most established and trusted family-run businesses, a luxury independent jewellery and watch shop now in its third generation.*

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