



Practice Bloom: How Specialized SEO & Website Design Can Help Medical Practices Grow

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Clifton, New Jersey based PracticeBloom is reaching out to the community of medical practitioners running their own practices to share how SEO and a professional website can help their organization grow. As an expert in the field, their assistance has proven invaluable to many of their clients, and the agency hopes that the insight they share can help more practices achieve their full potential.

"Today, we are living in an era where most marketing is done online. As a medical practice, you cannot afford to miss out the significant portion of patients that would find you online," states Matt Coffy of PracticeBloom. He explains that practices which enjoy a positive enough reputation to attract patients regularly can still struggle to convert online visitors to new patients.

Coffy continues, "The virtual space is a whole different world: your real-world healthcare practice reputation and brand mean very little to patients who are used to the active and aggressive marketing methods of social media and the Internet. For many patients browsing online, a professional medical website with active content and social media is no longer just a bonus ? it?s a necessity when searching for their preferred physicians."

According to Coffy, all of these aspects build a reliable and assuring image that inspires trust regarding the practice's healthcare experience and expertise. Both of these traits are also not easily identified online. As such, patients will look for clear signs of active engagement with the community as well as positive feedback.

Patients tend to look for specific features when looking for a new clinic online, and this includes an active YouTube channel, an optimized website and a steadily growing knowledge base of reliable marketing medical content (filled with valuable and pertinent information). Any other means of showing potential new patients and even existing patients that the clinic is modern, active and ready to serve in whatever way possible should also be considered and implemented.

Coffy states, "The success of your clinic may very well depend on these points, and the best way to guarantee that you will come out on top is to engage with marketing services designed by the experts. At PracticeBloom, we possess the expertise, knowledge and sheer commitment to help get you set up with a strong online presence that will attract new patients. Whatever your budget and patient goals, we can find the best way to increase email reach, maximize your Google rank, optimize marketing content and beautify your medical practice's website to get the most patients possible."

PracticeBloom is widely regarded as one of the best SEO and website building services for medical practices. Their experience, along with their extensive history of securing great success for their clients, is what has earned them this reputation. Since their inception, they have generated several success stories across a variety of review platforms that place the company among the best-rated marketers in the field.

In a recent review highlighted on their website, Dr. Kevin Booth states, "SEO in our area has always felt impossible. There are a ton of chiropractors surrounding us, and they all have their own websites, so no matter what we did we couldn't rank higher than page 3 or 4 on Google. But we heard about PracticeBloom from our network and how they specialized in healthcare SEO. Long story short ? it's been three years, and we regularly compete for our best keywords. Sometimes, I regret it, because with all this business it's hard to take a day off!"

The company is also praised by Dr. Gregory Stevens, who says, "Before PracticeBloom our sales were getting lower every month by about 3%. I've been working with the guys for six months now, and they've already increased my Botox bookings by 10%! That's just Botox bookings. These guys know their stuff and really produce amazing results. Thank you so much."

The PracticeBloom website has more insight on the services they offer. Interested parties may reach out to

Matt Coffy to follow up on any inquiries as well. Alternatively, they may fill out the contact form on the company's site. They may also connect with the company through their official Facebook page or other social media platforms.

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For more information about PracticeBloom, contact the company here: PracticeBloom Matt Coffy +1 973-947-4500 matt.coffy@practicebloom.com 45 E Madison Ave, Clifton, NJ 07011, USA

PracticeBloom

PracticeBloom is a digital marketing agency specializing in bringing leads and new sales to medical practices. We're specializing in medical spa, plastic surgery, spine & orthopaedic and chiropractic marketing.

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