# Vanguard Legal Marketing Bring Law Firms To The Top Of Google

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January 2021, Bluffton, SC - Vanguard Legal Marketing, Criminal Defense Attorneys Marketing Agency, is bringing law firms in South Carolina to the top of Google and ahead of competitors with their search engine optimization (SEO) services.

SEO is the practice of optimizing web pages and content to increase organic search traffic. Optimization leads to a higher ranking on the search results and more organic traffic, leads, and clients. Understanding the industry, Vanguard Legal Marketing has crafted its SEO strategy that takes every firm on top.

Besides creating great-looking sites, Vanguard Legal Marketing helps attorneys and law firms rank high in Google, turning it into a website that actually makes money. With their SEO services, the legal marketing company helps law firms grow by maximizing the use of available tools on the internet. They understand the back-end developments of a website and know how to optimize a site's code for a better user experience.

To help legal firms rank higher online, the Professional Criminal Defense Attorneys Marketing Agency in Bluffton, SC shares their tips on how to improve their SEO campaigns. On top of their list is determining the

target keywords. Vanguard Legal Marketing explains, "As a defense attorney, one way of optimizing your website is to have local target keywords. The more local and targeted your keywords are, the more you will attract higher website traffic and leads to your legal practice."

After working on the keywords, the criminal defense attorney marketing team shall optimize the website's landing page. The home page's primary elements, including the headline, text, images, videos, and your call to action, shall be optimized with the right SEO keywords. For a website to be more interesting, website pages should have relevant content. It must offer a user-friendly experience to users. With the complexities of SEO work, outsourcing and hiring professionals are always the right choice for lawyers.

When it comes to professionalism, Vanguard Legal Marketing is also on top. The legal marketing team is composed of experts in the digital and online marketing industry. Vanguard Legal Marketing says, "We will serve you online and give you strategies to win clientele. Our team is always updated on the newest Google and social media trends to help you remain on top of the game."

Criminal Defense Attorneys may visit Vanguard Legal Marketing's official website at https://www.vanguardlm.com/ or call (843) 547-2228. They offer free consultation and a free customized marketing plan. Vanguard Legal Marketing is located at 11 Parklands Dr. # 1631, Bluffton, SC 29910.

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For more information about Vanguard Legal Marketing, contact the company here:Vanguard Legal MarketingEd Gelb(843) 547-2228info@vanguardlm.com11 Parklands Dr #1631Bluffton, SC 29910https://goo.gl/maps/ymZaNTvCWdwJgbxJ8

**Vanguard Legal Marketing**

*Vanguard Legal Marketing is a lawyer SEO agency that helps attorneys get more leads for their law firms through legal advertising.*

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