

Kennected CTO Stephen Twomey Interviewed By TC Business News

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Indianapolis, IN-based Kennected would like to reach out to the wider public and share details about their CTO's Stephen Twomey recent interview with Traverse City Business News. Those who wish to see Stephen Twomey interviewed by TC Business News may do so by visiting the TC Business News website.

In the interview, Stephen Twomey talks about the spectacular growth of his company, Kennected, during the COVID-19 pandemic. A large part of this growth is due to the fact that Kennected has been extremely useful in helping people find prospects to connect with and sell while face-to-face meetings and conferences have stopped. Kennected was, as Stephen Twomey himself put it, at the right place at the right time. One of the several major successes that Kennected has had during the pandemic is helping one of their clients secure a six million dollar contract to provide personal protective equipment. However, people do not have to be dealing with multimillion-dollar contracts to use and benefit from Kennected. In fact, more than 10,000 customers have already used the company to help grow their business. This customer base includes a wide range of professionals, such as real estate agents, doctors, coaches and chiropractors.

Kennected is a leading Software as a Service (SaaS) platform that was founded by Stephen Twomey along with Devin Johnson, Cody Harvey, Elliot Drake and Brandon Poplstein. They realized that there was a need for a marketing solution that was easy to use but more effective than the traditional marketing company services. In order to fill this gap, they used their collective experience in digital marketing and came up with Kennected. Kennected makes the job of business owners and entrepreneurs easier and more simple through the use of lead generation, automation and education. It has proven quite successful in fulfilling its role, and it continues to allow businesses and entrepreneurs to harness the power of lead generation and marketing. Kennected also created the Lead Flow Mastery Education platform. On this platform, business owners and entrepreneurs can learn valuable skills that include copywriting, LinkedIn mastery, personal branding, relationship building and Kennected usage.

Kennected has grown 20% each month since the pandemic started, according to Twomey. Their company has a staff made up of around 70 people, and they hired 12 new salespeople just last November. Besides the lack of in-person meetings, there is another important factor to Kennected's growth, and that is their focus on the client. Kennected uses futuring, which allows them to predict what their customers want with the help of trends and technology. This helps Kennected meet the demands of their clients. They are also making sure that they do not remain stagnant despite their growth and success. In fact, Kennected is making major moves. The company will be releasing their new product, K Suite, by the end of the first quarter of the year. This new product will contain several useful tools, specifically: Kennect Me, Kalendar Pro, Kennected and Kluster Social. These tools can help businesses grow through the marketing and social media fronts.

Tim Campsall, an Indiana Action Coach, has many positive details to share about his experience with the platform. He says, "I am a huge fan of Kennected. I've been with them for about a year now. It has been completely changed the way I did outreach on LinkedIn. Prior to Kennected, I was doing manual outreach and had pretty good success with setting up meetings. But as I got busier, it became impossible to continue that level of activity. And then I discovered Kennected. It has done something that I actually teach my customers to do, which is to automate the routine work. Now Kennected does all the routine outreach, connections and setting appointments. About 80% of my clients are actually people who I've reached out to on LinkedIn over the past year using Kennected as my tool to reach them."

Jack Glander, a financial advisor, says in another featured testimonial, "I just started using the Kennected software a little less than a month ago. I've already signed up a client during that time! It's worked very well for me. I've been able to add 3-5 meetings every single week. Noah Miller and the whole team has been really easy to work with. I get amazing support. They're organized, they know their software and they help you set everything up. My LinkedIn looks nice and pretty, and my business is humming the way it's supposed to."

Those interested in Kennected and the various tools and benefits that they provide may learn more by heading over to the company's website. They may also contact Devin Johnson to follow up on any further inquiries.

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For more information about Kennected, contact the company here: Kennected Stephen Twomey (317) 623-4343 201 S Capitol Ave Suite 800, Indianapolis, IN 46225

Kennected

Kennected is the leading platform for generating leads online via LinkedIn. Scale your prospecting automatically, and start spending more time closing deals.

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