



## **Jacobs The Jeweller Wins Reading's Independent Retailer Of The Year Award 2015**

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Reading, Berks, September 2015: Jacobs of Reading is pleased to announce that it has been voted 'Independent Retailer of the Year' at the 2015 Reading Retail Awards. Judges praised Jacobs for its high quality entry, highlighting its personal and high levels of customer service. The family-run Berkshire jeweller was also a finalist in the 'Best Promotional Initiative' category. The awards promote outstanding retailing and service in the Reading area.

Adam Jacobs, Owner, said: 'We're delighted to have been recognised in this way. The Jacobs team and customers are brilliant, they deserve this enormous thank you!'

Jacobs' entry communicated their wide skillset: an internationally sourced selection of watches and jewellery, a passionate and dedicated approach to working at the highest service levels with customers, a wide range of new marketing initiatives, increased levels of staff training, deep community and charity engagement as well as a commitment to the wider jewellery industry in the UK.

Nationally-renowned, award-winning Jacobs, established in 1948, is Berkshire's leading independent jeweller, well known across Berkshire and the South East. Offering exquisite jewellery, silver, watches, superior presentation pieces and excellent levels of customer service; as well as a skilled on-site workshop and the only in-house CAD bespoke service in the immediate area.

The Reading Retail Awards are now in their 6th year, recognising and rewarding outstanding retailing in the borough of Reading. They are impartial, independent and objective awards designed to engage all retailers large or small.

For any media enquiries contact: Adam Jacobs, Owner, Jacobs

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For more information about Jacobs The Jeweller, contact the company here: Jacobs The Jeweller Adam Jacobs 0118 959 0790 connect@jacobsthejewellers.com 25 King St Reading Berkshire RG1 2HE

### **Jacobs The Jeweller**

*Award winning Jacobs is one of Reading's and indeed Berkshire's, most established and trusted family-run businesses, a luxury independent jewellery and watch shop now in its third generation.*

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