Serenity Lane Introduces New Development Director Suzanne Graf

February 19, 2021

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Serenity Lane, a non-profit substance use and addiction treatment center with locations across Oregon, has hired Suzanne Graf to act as the new Development Director. This move comes as Serenity Lane has been searching for the correct candidate to re-establish fundraising and development efforts after the retirement of former Development Director Larry Bradley in 2018.

Suzanne Graf?s former position as president of Marist High School where, in addition to many responsibilities as a leader, she led the school through a successful fundraising campaign. This was only the latest piece in her more than thirteen years of non-profit management, marketing, and fundraising experience.

The role of Development Director is a key position within a non-profit business and is responsible for many operations within the organization. The position calls for exceptional organizational, communication, and interpersonal skills. This includes the proven ability to engage and inspire a wide range of stakeholders and potential donors. The Development Director role also requires the ability to build creative and mutually beneficial relationships with philanthropic, corporate, public, and non-profit sectors. A Development Director will also be tasked with the acquisition of grants which may support the organization in a number of ways, including improvements and upkeep of the physical treatment facility as well as the development of various treatment modalities.

?Graf recognizes that our mission is critical to the future of individuals in the midst of an addiction, and to their families, and looks forward to sharing her professional experience to develop opportunities and to advance our mission and goals,? says Pete Kerns, Chief Executive Officer and President of Serenity Lane. ?The efforts of an effective Development professional in the communities we serve will have the added benefit of raising our stature and recognition across Oregon.?

This new role of Development Director is seen as crucial for Serenity Lane, which is built on the principles

and commitment of serving the community by pioneering new and effective evidence-based addiction treatment modalities.

Serenity Lane was established as a private, non-profit treatment center for alcoholism and drug use in 1973 by Dr. Thomas A. Kerns. Serenity Lane has been licensed as a specialty hospital for treating addiction since 1973 and all programs are accredited by the Commission on Accreditation of Rehabilitation Facilities (CARF). Serenity Lane is the only treatment center in Oregon that is fully licensed as a specialty hospital to conduct medical withdrawal support.

Serenity Lane has pioneered many new programs over the years, including outpatient and residential step-down programs that combine residential and outpatient services.

Serenity Lane offers a full continuum of treatment options for those suffering from substance use disorder, from detox to extended residential programs. Call Serenity Lane today at (800) 543-9905 to learn more about the organization and its various treatment programs.

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For more information about Serenity Lane Intensive Outpatient Services, Eugene, contact the company here:Serenity Lane Intensive Outpatient Services, EugeneStephanie Edwards541-485-1577info@serenitylane.org4211 West 11th AvenueEugene, OR 97402

Serenity Lane Intensive Outpatient Services, Eugene

Serenity Lane was established as a private, non-profit addiction treatment center for alcoholism and drug use in 1973. We have programs throughout Oregon and Southwest Washington. We believe that recovery from addiction is possible.

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SERENITY LANE
Alcohol & Drug Treatment Services