

Awards Shop in Manassas, VA is Highlighting their Various Associations and Professional Groups

February 25, 2021

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Manassas, VA. ? As an awards shop in Manassas, VA, Award Crafters finds it important to be a part of the community, both socially and professionally. This month, they want to thank the groups and associations they are a part of. Their various memberships have been an asset to their company, as well as provided opportunities for Award Crafters to support others in their industry.

The award-related associations' Award Crafters is a part of including the Awards & Recognition Association (ARA) and the Award Associates of America, Inc. The ARA is a trade group for those in the trophy and awards industry. Members of the ARA can take advantage of a monthly newsletter containing helpful information, technical training, and a ?Member to Member? forum. Perhaps the best perk of an ARA membership is free admittance to the ARA International Awards Market. The Awards Associates of America, Inc., on the other hand, is a large group of leading award manufacturers and retailers who work together to allow each other to sell products more efficiently at competitive prices. They do this by reducing costs of equipment and products, combining the purchasing power of shareholders. Award Crafters is proud to be a

member of both of these beneficial associations.

The other three memberships Award Crafters possesses include those of the PPAI, the National Association of Manufacturers (NAM), and the Advertising Specialty Institute (ASI). The PPAI is an association made up of professionals in various industries, whereas the NAM and the ASI are more specific. The NAM is a resource and influential advocate for companies who participate in manufacturing. The ASI is an institute for the promotional product industry, made up of suppliers and distributors of products meant to help clients promote their businesses. These professional groups have been an asset to Award Crafters, and they look forward to many more years of participating and networking within these associations.

Awards Crafters offers a wide selection of custom products, ideal for any type of event, from sports banquets to corporate recognition events. To view their collection of custom awards, corporate awards, or personalized gifts, visit Award Crafters online at www.awardcrafters.com, or give them a call at (703) 818-0500 for further inquiries.

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Award Crafters, Inc.

Since 1964 Award Crafters has been designing, manufacturing and distributing Awards and Recognition Items for years.Award Crafters partners with the best suppliers in the industry. You can be confident that if we don't make it in house, we can get it.

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