

Australian Firm Launches Search Engine Practice for Health Practitioners

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MELBOURNE, Australia ? SEO & Website (S&W), an Australian Website and search engine optimization (SEO) firm, announced today that it has launched a new, specialized practice for health practitioners with a focus on SEO for plastic surgeons and SEO for dentists. S&W has honed its proven Web design and SEO practices for the needs of dentists and plastic surgeons who want an attractive website that gets on the top of search rankings to get more traffic and enquiries for their services.

“Our clients want to know how they can get their websites to rank on the first page of Google,” said Yos William. “We help doctors and dentists raise their search rankings in their local areas ? and make sure that site visitors find the browsing experience interesting enough to inquire further.”

S&W is known for providing a high-touch service that starts with understanding the client’s medical practice. “We understand that every practice is different, even if they seem similar from the outside. Each practitioner has specialties, a unique personality and specialized training that we emphasize to encourage new patient enrollment from online search.”

The firm implements a customized SEO campaign and monitors it daily to make sure it’s on track. S&W follows an SEO method developed through years of experience. This includes an assessment of competitors in the local area. Clients receive a month report so they can track their return on investment (ROI) for the service.

S&W’s Website design methodology follows the most recent standards, such as mobile-friendly “responsive” sites. The firm also takes care of back-end programming, coding so that developed web pages function perfectly and play a role in maximizing client revenues. In many cases, S&W utilizes the popular WordPress based information management program to provide the client with an exceptional website.

For more information, [click here](#).

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SEO & Website

We Focus on Helping Generate Traffic and Enquiries for Dentists and Plastic Surgeons

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