



Becoming Successful during the Rise of Entrepreneurship

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Visionocity Magazine, always focused on articles that drive success for business owners, has released its newest edition on the Apple Newsstand. Readers will learn of the record entrepreneurship growth levels within the United States and how to use this trend to make their business become more successful. Other featured articles included are Personal Branding Tips, How to Get Customers to Buy Immediately, CEO Insights and Learn Where Business is Blooming.

According to the Global Entrepreneurship Monitor written by Babson and Baruch colleges, over 24 million entrepreneurs, or approximately 14% of the population, have been invigorating the American economy throughout last year. As revealed in the latest edition of Visionocity, a significant part of this entrepreneurial triumph is accredited to having a success-oriented mindset.

The feature story in this latest Visionocity issue entitled, Four Keys to Success, written by John Ferrara, explains how "success can be achieve by implementing four basic principles: create a vision, manage your emotions, develop a strong belief system and have a sound strategy."

Ferrara, known throughout Social Media as the Success Messenger, is a professional success coach who is dedicated to helping others create a life they desire through his proven strategies. He shows that success can be attained no matter the circumstances. For more [Click Here](#).

In the midst of the information age, entrepreneurs need the proper skills and tools to attract a savvy customer because they now have easy access to information that is readily available online. Personal branding is now an essential aspect in today's entrepreneurial environment. More importantly, being consistent across every social media platform is also vital for creating the know-trust-and-like relationships needed in today's environment.

A key element of running any business is to understand how the customers would like to purchase your product or service, specifically, you must learn their business buying processes," explains Lucy Hoger, the Publisher and Editor behind Visionocity Magazine. Lucy also believes that every business has a unique process in making a purchasing decision. To service these customers, businesses need to inspire their team to create products that customers want, and then, must be able to service them after the sale.

Visionocity Magazine, based in Houston, Texas, publishes practical advice from noted business experts and is designed to help individuals increase profits, create momentum and excel beyond traditional textbook answers. The magazine was recently ranked third on Apple Newsstand in the United Kingdom and tenth on the Apple Newsstand in Canada. The publication is also listed on the iTunes What's Hot in Business and Investing List.

To download the latest edition of Visionocity Magazine for free, and become a subscriber, [Click Here](#). To learn more about Lucy Hoger, [Click Here](#).

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For more information about Visionocity Magazine, contact the company here: [Visionocity Magazine](#)
Press Team 480-695-7913 carrie3t@gmail.com Houston, TX

Visionocity Magazine

Visionocity magazine is written for the entrepreneurs, solopreneurs and business owners who 'get' the high-concept goals of running a successful business, but need down-to-earth, practical advice to achieve it.

Website: <http://www.lucyhoger.com>

Email: carrie3t@gmail.com

Phone: 480-695-7913

The logo for Visionocity Entrepreneur Success Magazine. It features the word "Visionocity" in a large, bold, white sans-serif font. Below it, the words "Entrepreneur" and "Success Magazine" are stacked in a smaller, white sans-serif font. A red swoosh underline is positioned beneath "Entrepreneur". The entire logo is set against a black rectangular background.

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