

Carina Hatton Announces New 3-Day Boutique Bootcamp

March 31, 2021

March 31, 2021 - PRESSADVANTAGE -

Carina Hatton of Overland Park, KS based Knitted Belle Boutique LLC is reaching out to entrepreneurs in the boutique industry to share an invitation to her upcoming free 3-Day Bootcamp on how to start, grow and maintain a successful boutique. Hatton is the founder of the Knitted Belle Boutique, an online clothing boutique that she built from the ground up into a successful business.

"If you have a business idea, but are unsure about where or how to get started on this new endeavor, this is your best opportunity to learn how to start an online boutique," states Hatton. She continues, "Starting a new business is not an easy task, but it is not impossible either. You will need to be under the right guidance, have the right ideas and practice focus and determination. If you commit yourself to this approach, you can also start your own successful boutique, built according to your own vision and goals."

Hatton explains that she will introduce attendees to the five most important things that they need to start a successful online boutique during her 3-day bootcamp. She will go into detail on each of these topics, answer questions and offer guidance based on her experience from when she first started her company, the struggles she encountered and what ultimately brought her success.

The five topics to be discussed during the bootcamp are outlined on the webpage for the event. Hatton states, "The first thing we will cover is nailing down the kind of inventory that you will need when you first open your online boutique. Finding out the most appealing products that will attract customers and help you build a network. Some products work better than others for this, and you may want to avoid unnecessary risks when it comes to the first items that will be sold on your store."

Another topic that will be covered on the online boutique bootcamp is how to create an irresistible ?About Me? page. Hatton notes that this is the best way to convey emotion and commitment to new customers. "You will use this space to tell them all about yourself and why they should shop with you. Share your story, mission and be sincere, and you will be rewarded with loyal customers who care about your brand."

The bootcamp will also cover some of the more technical aspects of building an online store. Attendees will learn how to produce all the pieces of the puzzle that they will need to take their store live. They will also learn how to design their boutique's branding and what it will take for them to stand out from their competition. Hatton will share some of the buying secrets and techniques that she used to her own online boutique to a well-oiled 7-figure machine, coaching attendees to help avoid common mistakes and go straight for what will bring better results.

The event's page also shares information for those who want to know more about Carina Hatton herself, sharing her inspiring story, goals and motivation. She started her boutique out of a love for clothing with fun prints and patterns and a unique look. This had always been a dream of hers, and after being fired from her job due to downsizing, she realized that this was the perfect time to start working on the dream boutique that she had always wanted.

She states, "At the time, I felt like my Guardian Angel was guiding me. It was not an easy path, and it was only after tons of trial and error, and more effort than I ever thought possible, that I took my boutique to 7 figures. It's been a few years since this happened, and my store still stands strong as a successful business straight out of my dreams. I believe that now it is time for me to be the guide and counselor for other entrepreneurs who share the same dream as me, helping them start their new business and be set on the path that is most likely to bring success."

Carina Hatton's free 3-Day Boutique Bootcamp will begin on the 7th of April, 2021. Interested parties may reach out to Hatton to learn more about the topics that will be covered on the bootcamp. They may connect with her through the official Carina Hatton Facebook page.

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For more information about Knitted Belle Boutique, contact the company here: Knitted Belle Boutique Carina Hatton info@knittedbelle.com Knitted Belle Boutique LLC 7111 W. 151st Street, Ste 316 Overland Park, KS 66223

Knitted Belle Boutique

I help people start up their own wildly successful boutique store online. What qualifies me to do that? I've made over 7 figures with my online boutique store.*

Website: <https://www.knittedbelle.com/>

Email: info@knittedbelle.com

