



Kennected Acquires LinkedIn Automation Platform Linked Fusion

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Indianapolis, IN-based Kennected is pleased to announce that they have acquired LinkedIn automation tool LinkedFusion.

According to the platform, LinkedFusion is one of the top LinkedIn lead generation tools available on the market. LinkedFusion provides dedicated exclusive local IP addresses for LinkedIn accounts in more than 190 countries. It enables access from any device with the use of cloud connection, allowing people to continue their campaigns running even without a connection to the internet. It is capable of creating and running a limitless amount of parallel sequences regardless of the prospect's timezone. LinkedFusion also has other important features such as a smart inbox, continuous CRM integrations and target audience customization. All of these core features allow clients to connect with prospects, follow up on leads and integrate data. Their automation of the lead generation process also allows users to focus more on other important business activities.

Kennected itself is a SaaS company that was founded in 2018 by Devin Johnson, Cody Harvey, Elliot Drake, Stephen Twomey and Brandon Poplstein. The founders already had several years of experience in digital

marketing when they decided to create a simple and effective marketing solution that can serve as a useful alternative to the traditional marketing company services. They also recognized the fact that the old methods used in prospecting are very tedious and boring and wanted to provide a solution that took away all the frustration associated with prospecting. This vision was successfully brought to life in the form of Kennected, which is now the leading LinkedIn automation and education platform. Kennected allows businesses and entrepreneurs all over the world to have access to the tools of lead generation and marketing. They seek to encourage people to achieve their dreams and empower business professionals to have more impact, influence and freedom.

Kennected's acquisition of LinkedFusion allows both platforms to improve on each of their own services. CEO Devin Johnson says, "We could not be more pleased to introduce new software engineers to the Kennected brand. This has been a strategic acquisition we have been targeting for well over a year. This helps us roll out updates and new software features quicker and allows our core team to focus on what they are great at, which is creating great products and taking care of our customers." Bringing in some of LinkedFusion's software engineers allows Kennected to improve on their already great and highly reviewed services. Kennected reviews had notably weighed heavily on the positive side well before this acquisition.

Real estate agent Hayden Dyer says about Kennected (in a testimonial featured on the company's website), "I have to tell you guys about this awesome platform called Kennected! I started using it for our commercial insurance agent, to recruit and train new sales agents. It is a fantastic tool. It took all the heavy lifting off me (in terms of reaching out and connecting with prospects we wanted to recruit) and allowed me to simply close. We were also able to use this platform to help us find an off-market listing for our high net worth clients. We had a client looking for a 7 million dollar listing. We blasted a message to agents in the area using Kennected. Lo and behold, we found something in less than a week! We are closing next month! Chris Hoffman at Kennected does an amazing job!"

Financial advisor Jack Glander says in another featured Kennected review, "I just started using the Kennected software a little less than a month ago. I've already signed up a client during that time! It's worked very well for me. I've been able to add 3 - 5 meetings every single week. Noah Miller and the whole team has been really easy to work with. I get amazing support. They're organized, they know their software and they help you set everything up. My LinkedIn looks nice and pretty, and my business is humming the way it's supposed to."

Those who use Kennected also gain access to the Lead Flow Mastery education platform. This platform allows business owners and entrepreneurs to study and learn important skills such as copywriting, personal branding, LinkedIn mastery, relationship management and Kennected usage.

Those interested in Kennected and the LinkedIn lead generation services that they provide can learn more by heading over to the company's website. The company's representatives are also always on hand to provide further assistance.

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For more information about Kennected, contact the company here: Kennected Stephen Twomey (317) 623-4343 201 S Capitol Ave Suite 800, Indianapolis, IN 46225

Kennected

Kennected is the leading platform for generating leads online via LinkedIn. Scale your prospecting automatically, and start spending more time closing deals.

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