

Amazon Fba Prep Center Marketplace Prep Founder Leads Discussion At The G. Brint Ryan College Of Business

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James McConnell, Jr., the founder of Marketplace Prep, led a discussion at the G. Brint Ryan College of Business at the University of North Texas in Denton. The discussion was titled "Distribution ? Managing Fulfillment Operations?" and it took place on March 31, 2021, as part of the general business curriculum.

Marketplace Prep is a 3rd Party Logistics (3PL) and prep center provider for Amazon, eCommerce, and marketplace sellers. The business offers its services to wholesale sellers, brand partners with established brands, private label or white label brands, and even those who manufacture their own unique products. The facility is centralized in the US and is near a critical Amazon Fulfillment Center (FTW1).

For wholesale clients that buy their inventory from distributors, manufacturers, wholesalers, or brands, Marketplace Prep offers prep services such as getting products polybagged, labeled, and collecting aggregated orders from various suppliers. They also offer bundling and multipack services by helping merchants who need item items grouped together whether they are the same SKU, multi-SKU, or any other combination. The company also helps provide items boxes if they are heavy and can work with the client to create a specialty prep plan for each business's individual requirements.

For private label brands, white label brands, or other similar businesses that have completely unique, manufactured products, Marketplace Prep can provide services such as case forwarding, bundling or part replacement, along with being a returns or removal order hub. This is also applicable for clients that import their products internationally or have a variety of manufacturers around the world producing their products.

Case forwarding services, also known as "Amazon Drip?", is the process by which Marketplace Prep will receive a master case of the client's products and then ship out that exact same case without handling the units individually. Case forwarding is perfect for private label sellers who control their case pack sizes in the manufacturing process. Bundling or part replacement is the process of attaching a missing part like a bolt or

bracket with each item. Marketplace Prep also offers a removal order hub service, a place that can accept, inspect, and, if applicable, dispose of returns. Marketplace Prep can offer the removal order hub service on a case-by-case basis for clients who need to aggregate their returns.

The company offers Amazon FBA prep services as they know the policies and requirements to comply with the Amazon Prep Guidelines. The company also has experience with other fulfillment and marketplace requirements such as Walmart, Deliverr, and of course Amazon FBA to ensure product are packed and labeled properly when being shipped to such facilities. The company prepares its clients' products for those channels as they have an in-depth understanding of product prep and labeling requirements. Due to its years of experience, Marketplace Prep can ensure that the client's products get prepped and received at the designated fulfillment centers properly.

Marketplace Prep offers services such as basic inspection, receiving, FNSKU sticker, polybag, expiration dating, damaged/missing item processing, dunnage, rubber bands (if needed), and the creation of inbound shipping plans. Additional services are available on request at various rates. For 100-1,000 Units/Month one can avail of the Bronze package for a base price of \$1.25 per unit. For 1001-2,500 Units/Month one can avail of the Silver package for a base price of \$1.00 per unit. For 2501-5,000 Units/Month one can avail of the Gold package for a base price of \$0.75 per unit. For more than 5000 Units/Month one can avail of the Platinum package that allows the client to get a custom pricing based on their specific

Its founder, James McConnell, Jr.'s skill set includes global supply chain, logistics, and sourcing experience of products and services. Combined with over a decade of eCommerce experience on many platforms, James also has extensive operations experience for a variety of eCommerce business models. He also brings in a variety of analytical, technical, and operational skills and experience, such as data visualization, software implementation, and process improvement. For hobbies, James is an award winning LEGO Artist, has directed theatrical blacklight shows, videography, web design, and more.

The FBA prep center can be contacted using a contact form on its website. Its main office is located in North Richland Hills in the Dallas/Fort Worth Texas area.

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For more information about Marketplace Prep, contact the company here: Marketplace Prep James McConnell Jr 817-948-6776 info@marketplaceprep.com Marketplace Prep 6400 Wuliger Way, Suite C North Richland Hills TX 76180

Marketplace Prep

Marketplace Prep is a 3PL and Prep Center for Marketplace Retailers, which provides the professionalism of a large company with the client-focused service of a small business.

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