

Coccyx Seat Cushion Company Launches New Website

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H&W Quality Products, which manufactures a popular coccyx seat cushion, has announced the launch of their new website. The seat cushion was the first product released by the company, and targets the discomfort of prolonged sitting, as well as pain associated with tail bone injuries. The website is designed to provide information on the seat cushion and other products.

"H&W Quality Products was founded on the premise of bringing health and wellness solutions to the consumer," states Greg Dunsworth, founder of the company. "Our products are and will be primarily focused on alleviating discomfort of everyday tasks, such as sitting, standing, or lying down."

The new website, found at www.hwqualityproducts.com, gives a description of each product and its use, helping consumers to determine which specific product is best for their individual need. The site also contains testimonials from past customers, in addition to general contact and policy information regarding their line of products.

The recently launched website and online store gives consumers an idea of the products that they have available, as well as a link to their Facebook and Pinterest pages, and information about their rewards club that provides discounts, promotions, and an insider look at upcoming new product information.

The website will also offer information on products coming in the future, and Greg Dunsworth indicated that those products will be geared toward overall wellness. "We believe being active is a way to promote wellness, so we will also have products that increase comfort and/or performance in sport or leisure activities," he explained.

The company's first product, the coccyx seat cushion, will be highlighted at upcoming symposia pertaining to the subject matter. The cushion will be presented at the AAOS/Cervical Spine Research Society's (CSRS) Cervical Spine: Cutting Edge Surgical Techniques in Rosemont, IL, and at the ICJR 4th Annual Anterior Hip Course in Houston, TX. More information about these events can also be seen on the company's new website.

Those interested in learning more about H&W Quality Products can visit their official website, or their Facebook and Pinterest pages at https://www.facebook.com/HWQualityProducts?ref=aymt_homepage_panel and <https://www.pinterest.com/hwquality/>, respectively.

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