## Hooded Neck Pillow Company Announces Customer Rewards Club

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H&W Quality Products, which produces a hooded neck pillow, has announced a newly formed customer rewards club. Club information is offered on the company's newly designed website, and this provides a number of benefits to customers.

The company, which was founded on the premise of bringing health and wellness solutions to customers, offers primarily products that alleviate discomfort from everyday tasks such as sitting, standing, or lying down. "We believe being active is a way to promote wellness, which is why we offer products that are designed to increase comfort and/or performance in sport or leisure activities," states Greg Dunsworth, founder of H&W Quality Products.

The hooded neck pillow, which was made very popular after its launch, is the second product from the company. The pillow is designed for travelers who are looking for a little bit of privacy by blocking out light and dampening sound from the chaotic surroundings. These make the pillow useful during long trips in a car or bus, or on plane or train. The hooded neck pillow features an oversized hood, which can be pulled down over the eyes to completely block out light.

"We have decided to introduce a customer rewards system as a means of thanking our loyal customers, and possibly encourage others to try out our products," states Greg Dunsworth. The customer rewards program is designed to provide customers with discounts and promotions, as well as an inside look at future products that the company plans to add to their line.

Joining simply requires entering an email address, which ensures that the customer receives updated information regularly about future product releases. The company states that regular information will be sent to subscribers regarding their products and those that are to come in the future.

More about H&W Quality Products, their new rewards program, or their current products, can be seen on their official website at www.HWQualityProducts.com. Those interested can also like the company's official

Facebook page at https://www.facebook.com/HWQualityProducts?ref=aymt\_homepage\_panel or follow their Pinterest pins at https://www.pinterest.com/hwquality/.

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## **H&W Quality Products**

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