

Riverside Jeep Hosts Weekend Monster Truck Bash

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Lake Elsinore, CA ? Local automotive dealer Riverside Jeep welcomed back the world-famous monster truck, the ?Raminator?, for a monster truck crush and savings event last weekend. From October 10-12, the dealership hosted the monster truck event, entertaining customers and welcoming new visitors at the same time.

The Raminator Monster Crush Savings Event is quickly becoming a popular tradition for the Riverside Jeep Dealership. In response to customer demand and popularity, the Raminator returned for another mashing opportunity and three days of sales. After hundreds of people showed up for some power-pounding action and to look at some new and used cars and trucks, Riverside Jeep management declared the event to be a complete success.

Over the weekend, huge savings were available on the dealership?s wide inventory of Ram trucks and other new and used vehicles. Customers were greeted with deep discounts on MSRPs, approved financing, 0% APR for up to 72 months on select new vehicles, and high cash incentives for trade-ins. Visitors could also fill out mailers to the dealership for the chance to win big with \$20,000 in cash and other prizes. Local station KCAL provided on-site live radio, and free food and kids? entertainment attracted large crowds.

Culminating the event, the Raminator made a rumbling appearance and mangled three trade-in vehicles deemed ?ugly? enough for annihilation. The audience watched as the monster truck?s huge tires smashed multiple cars to pancakes, revving its engines and taking multiple passes at the destroyed cars. Famous around the world as a celebrity monster truck, the Raminator provided Riverside Jeep the opportunity to host its own monster truck show. The hallmark of the event, the Raminator car crush ended up being a true crowd pleaser.

The success of the event is big news for Riverside Jeep. In addition to being a dealership, Riverside Jeep recently opened its doors for vehicle repairs and service. The dealership hopes to hold more Raminator monster truck shows in the future, continuing to please customers and introduce new visitors to the Riverside Jeep service center. Future monster truck events will be announced on the Riverside Jeep website,

<http://www.hemetcdjr.com/>

About Riverside Chrysler Dodge Jeep Ram

Riverside Chrysler Dodge Jeep Ram offers unmatched customer service, striving for friendliness and attention to detail with every new or used car search. Each customer is a top priority to the staff at Riverside Chrysler Dodge Jeep Ram. With a large inventory of new and used vehicles in addition to a continually hard-working service and auto parts center, this business is more than an ordinary dealership ? it provides an affordable, friendly, and unrivaled local journey to your next vehicle.

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