Luis Serrano tapped for VP of Paid Media at Facebook Advertising Agency, AdvertiseMint

April 16, 2021

Hollywood, California - April 16, 2021 -
Luis Serrano has been promoted to VP of Paid Media at Hollywood digital advertising agency, AdvertiseMint. Luis will oversee a growing team of talented digital ad experts and creatives throughout the agency?s significant growth.

Luis started his career in the trenches with a base-level position in marketing shortly after leaving the Marine Corps. Since then he has worked with a number of high-profile clients - UFC Fight Pass, TomorrowLand Around the World, Yale Repertory Theater, and Mike Tyson's latest showcase event.

?Our company is passionate about results for our clients and I am thrilled to have Luis leading the paid media team,? said Brian Meert, CEO. ?His advertising strategy, creative input and leadership skills make him the perfect fit for this position.?

Over the years AdvertiseMint has evolved from serving business client?s Facebook ads to providing a full in-house creative team of videographers, photographers, writers, designers and working with talent and

influencers. Advertisemint is famous for providing excellent customer service and specializes in Facebook, Tik Tok, Snapchat, LinkedIn, Pinterest, Twitter, Instagram, Google, and Amazon ads.

"I'm ecstatic about the opportunity to lead this team into new growth,? says Luis. ?Brian was one of the first to embrace Facebook ads and working with a pioneer of the game can?t be passed up. As digital ads get more complex, companies need great teams to ensure ads are profitable. I?m looking to build the strongest paid media team on the planet.?

Brian Meert is the CEO of AdvertiseMint, a Hollywood-based digital advertising agency that specializes in helping successful companies advertise on Facebook, Google, Amazon, and Tiktok. AdvertiseMint has managed millions of dollars in digital ad spends in entertainment, fashion, finance, and software industries. Brian is the author of the best selling, The Complete Guide to Facebook Advertising, a member of the Forbes and Newsweek Agency Council, and a thought leader and speaker.

About AdvertiseMint

AdvertiseMint is the #1 Facebook Advertising agency that specializes in Facebook & Instagram ads, helping clients generate leads, increase sales, app installs, and target new customers. The AdvertiseMint team brings a fast-paced approach to managing ad campaigns while focusing on ROI and drive conversions from untapped, targeted social media audiences for all businesses.

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