



How To Build Your Home Based Business - Direct Selling for Dummies Book

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Belinda Ellsworth, a bestselling author, has announced that her upcoming book, "Direct Selling for Dummies," is now available for pre-order. Pre-Orders can be placed until October 4, 2015. The book has been designed to help the reader step by step understand the direct sales industry in depth and implement top performing tactics to grow a successful business.

"We really want to encourage people to pre-order a copy," says Tiffany Cogswell, a spokesperson for Belinda Ellsworth. "The book is exactly what the industry has been waiting for. We encourage everybody who orders the book before October 4th, to submit their original Amazon receipt to take full advantage of the bonuses offered."

Ellsworth further announced eight industry leaders who are participating in the pre-order of the book launch, Julie Anne Jones, Karen Clark, Andrea Waltz, Rayven Perkins, Becky Spieth, Jenny Bywater, Barb Girson, and Steve Wiltshire are providing giveaways during the launch. The book is filled with tips, articles and advice for anybody who wants to build a home based business, and the giveaways are bound to be beneficial as well.

Those who have already pre-ordered the book have been commenting on their excitement. "I just pre-ordered my copy of Direct Selling for Dummies, I attended Belinda's workshop in Kansas City on September 14," says Tammy S. "We made it back to Wichita at 2:30 a.m., but so worth the drive. Thank you for all that you do for direct sales."

Tiffany Cogswell went on to say: "We also suggest that you visit us on Facebook. Further details are included there about the upcoming launch and the training bonuses that are included."

Belinda Ellsworth heads the company Step Into Success. Her website, <http://www.stepintosuccess.com/>, highlights all the different products she offers to help people build their home based businesses. It also gives an interesting background on who Ellsworth is and what she has done so far. This shows that she is an industry leader in direct sales who has some of the greatest knowledge in the world on this topic.

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For more information about Belinda Ellsworth, contact the company here: Belinda Ellsworth Tiffany Cogswell 734-426-1075 Tiffany@StepIntoSuccess.com P.O. Box 712 Lakeland, MI 48143

Belinda Ellsworth

Belinda Ellsworth has been a speaker & trainer for the direct sales industry for over 20 years. After building a successful business with two companies, she founded Step into Success in 1995 & has helped thousands of direct sellers and entrepreneurs

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