


# Viking Trophies Highlights Large Hit Taken by Custom Awards Store Amid COVID

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Brooklyn Park, Minn. ? It is no secret that small businesses around the country in every industry have taken a large hit over the past year due to the pandemic. However, while this was often noted for industries such as restaurants and locally-owned clothing stores, driving community members to purchase from these establishments instead of chains, locally owned custom awards stores were often left in the dark.?

Award shops around the country have taken hits this year, unlike anything they have ever seen before. While most communities tried to shop local, without events, customers had no reason to make purchases. Most award shops in communities across the country are locally owned and operated and often the heart of the community, supplying custom awards trophies and personalized gifts for almost every event in town.?

Local awards shops worked to find other ways to both help the community and attempt to make some income by taking on new products such as custom facemasks, face shields, plastic, or acrylic barriers for offices, and helping with new signage for coronavirus guidelines. Sadly, the new items could not help most stores

maintain their income, leaving many awards stores uncertain about the future of the industry.?

As award shops across the country look forward to the upcoming year, most store owners are thankful and look forward to the return of holiday celebrations, sporting events, and award ceremonies.?

Viking Trophies has been serving the Brooklyn Park community since 1969, with a dedication to continuing to serve loyal customers for years to come. The store is the largest awards retailer in the Twin cities offering a large variety of items, including sports trophies, custom engraving, glass awards, and so much more. To help slow the spread of the coronavirus, Viking Trophies offers curbside pick-ups for all customers. For more information about products or services, give the store a call at 763-537-3422 or visit them online any time at?www.vikingtrophies.com/.

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For more information about Alta Honors - Formerly Viking Trophies, contact the company here:Alta Honors - Formerly Viking TrophiesZenon  Dawydowycz(763) 537-3422zenon@altahonors.com6248 Lakeland Ave N Suite 102Brooklyn Park, MN 55428

**Alta Honors - Formerly Viking Trophies**

*Alta Honors (Formerly Viking Trophies) is the Twin Cities largest awards retailer.  Providing custom recognition solutions since 1969. Your place for trophies, plaques, glass awards, custom medals.*

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