



## **Need For Rooftop Solar Installers In San Diego To Ask For Tariff Extension Revealed**

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Ninja Marketing has announced that rooftop solar San Diego companies need to ask for a tariff extension. The company has noted that these companies are going into crisis mode because the subscriptions available for good solar tariffs are set to expire towards the start of next year. Only if a new system is agreed upon before then will people be able to continue the benefits of solar panels.

John R. from Ninja Marketing says, "At the moment, any customer who is linked to the major utility companies in California, like Southern California Edison or San Diego Gas & Electric, receive the full retail rate for any produced electricity. This is paid to them under a net tariff called 'net energy metering'. However, this incentive may stop as early as next year."

The California Public Utilities Commission is planning to overhaul this arrangement. They have stated that they want a different tariff to be in place by December. Delays have been occurring for months, which is very common with the commission, which is based in San Francisco. However, with December fast approaching, solar companies fear that they will actually meet the tariff cap. This means that solar energy capacity will be limited to just 5% of the demands of the local grid.

"We are worried that, by the time net metering 2.0 is defined, we will have already met the cap," says a representative from one solar company. "San Diego seems to love solar energy, which is a great thing, but it means that we will also be the first in the state to actually reach that cap. Something needs to be done now." When speaking of 'net metering 2.0', the representative refers to the solar tariff that is upcoming but hasn't been agreed upon yet.

The commission, meanwhile, is trying to set minds at ease. They believe the market is stable at present and that the cap won't be met. If it does, further action will be taken. In reality, however, the San Diego Gas & Electric territory has seen signups and installations reach 3.8% in August. This means that the cap will be met by March, which means many people may not be able to enjoy the services such as those described at <https://www.youtube.com/watch?v=BlDb3cHyfjY>.

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## Ninja Marketing

*We are a digital marketing company located in Sunny San Diego. We help businesses move their digital properties out of bad neighborhoods to good neighborhoods!*

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