



New Travel Neck Pillow Successfully Launched

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H&A: Home & Away, a business in Ogdensburg, NY, has announced that the recent launch of their travel neck pillow has been incredibly successful. The travel pillow, which can have a square shape or a U shape and is available exclusively on Amazon.com, has received numerous positive reviews in the short time since it has been made available. The company, which had the goal of creating something that was original and useful at the same time, couldn't be happier.

"U shape travel pillows have long been very popular, but sometimes people simply want more," says Marie Watkins from H&A: Home & Away. "This is why we came up with our pillow, which offers both the U shape and the square shape. We love how quickly it has become popular and expect this to continue."

Consumers have proven that H&A's U-Squared transforming pillow answers a need for a travel pillow that supports the neck on long flights, train rides, or automobile trips, but that can answer other needs without adding bulk to carry-on luggage. More info about U-Squared Dual Shape neck pillow can be found on the company's website. "It's very encouraging that customers vindicated our design, the choice of materials, and the standard of our workmanship, by voting with their wallets for this practical, convertible, multi-use pillow," says Marie Watkins. "Our research showed that consumers also want a handy use-anywhere pillow to place behind their back, or between their knees for proper alignment while side-sleeping, or even to prop a tablet

for comfortable reading."

The pillow takes just 30 seconds to change from U to square. It is also completely hypoallergenic and can be washed again and again. Made to last, this pillow can be a travel companion for many years. Since the initial pre-launch, the pillow has already received numerous five star reviews. "The best part about this travel pillow is that it can convert into two shapes," says Brittany H. "When traveling by airplane, I am pretty flexible where I sit (in terms of aisle way vs. by the window). When I sit by the window, it is more comfortable for me to lean my head against the side if I want to take a nap. Before using this pillow, I have only used a neck pillow on a plane, and the position by the window doesn't work out too well in comfort for me when trying to use a neck pillow. With this Dual Shaped Travel Pillow, I can convert the neck shape in a small rectangle, leaving me with a more comfortable flight! If flying in the middle seat of aisle seat, I don't have anything to lean up against, so it is essential for me to have the neck pillow."

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H&A: Home & Away

H&A: Home & Away develops practical and useful well-designed products bringing the latest in ingenuity and convenience for personal use. Our aim is to simplify and improve your day-to-day life whether at home, on vacation, or wherever you might be.

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