

Vectra Digital Announces Albert Arguelles as CEO - Website Development Agency Fort Myers Florida

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Vectra Digital Announces Albert Arguelles as CEO: Agency poised for explosive growth in Southwest Florida.

Fort Myers, Fla. (March 2, 2021) - With a strong vision for major growth, Albert Arguelles has taken the lead as CEO of Southwest Florida?s innovative digital marketing agency, Vectra Digital.

Arguelles has a proven track record of success as co-founder of website design and digital marketing agency iPartnerMedia, Inc. in 2012. He was able to help build the award-winning agency from the ground up and seamlessly merged with Vectra Digital in 2020.

The former Paratrooper and U.S. Army Combat Engineer Arguelles has a unique set of skills and discipline which gives him the ability to problem solve, team, build, and lead. Understanding what it takes to build a successful business, service offering and customer journey led him to win the 40 Under 40 for both Gulfshore Business and Business Observer.

?Vectra Digital is poised for explosive growth in 2021. Under my leadership, I look forward to continuing to grow the team, improve the customer experience, and become an innovator in the digital marketing industry,? said Arguelles.

As Vectra continues to grow and evolve, former CEO, Matt Bernhardt, will not be leaving the company but instead stepping back to allow Arguelles to bring Bernhardt's vision for Vectra to life.

Arguelles continued, ?Vectra Digital continues to invest and leverage its proprietary artificial intelligence (AI), Vita. By expanding our technology and instilling confidence in our team, we are providing our customers with industry-leading performance and return on investment.?

About Vectra Digital

Vectra Digital was born when a team of entrepreneurs saw an opportunity to create a marketing company that addresses needs that others couldn?t. With a strong strategic vision, Vectra Digital has quickly grown to be a digital marketing leader in Southwest Florida.

The team at Vectra Digital is passionate about creating success stories for clients through digital marketing, including ads, websites, SEO, social media, email, review management, and public relations.

Media Contact:

Vectra Digital

239-234-2566

juliana@vectradigital.com

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For more information about Vectra Digital, LLC, contact the company here:Vectra Digital, LLCErin Alvarez2392342566info@vectradigital.comVectra Digital, LLC12401 Brantley Commons Ct #102Fort Myers, FL 33907(239) 234-2566https://vectradigitalwebsitedevelopment.business.site/

Vectra Digital, LLC

Vectra Digital is a seasoned marketing agency that delivers quality website design and who can help you develop the perfect marketing strategy.

Website: https://www.vectradigital.com/

Email: info@vectradigital.com

Phone: 2392342566