

# NFT Pop-up Art Gallery Soon Coming To Dallas

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A recent partnership between Artist Uprising and Landmark Center has brought to life the first physical NFT Pop-Up Art Gallery, which is coming to Dallas on May 10th. The exclusive event will be held in the Metroplex at the historic downtown building in the West End, and it has attracted the interest of many locals who have noticed the recent swell in popularity that NFTs have gained over recent weeks.

Artist Uprising will be premiering several individual art pieces by breakout NFT artists, who over the past month have collectively reached over \$1 million in online digital art sales. The purpose of the event is to introduce forthcoming NFT drops to the art collector community worldwide, putting a spotlight on Dallas as a rapidly emerging art and tech hub. This will also be a remarkable opportunity for the local residents to learn more about NFT. Artist Uprising will be leading educational booths where they will guide and teach new collectors on what this form of art is, how it can bring in an unconventional ROI and how to bid on digital artwork.

With pop-up galleries gaining more popularity by the day, the Dallas art collector community is eager to welcome this event, as it will be the first-ever physical NFT Art Gallery. The exhibit promises to be ground-breaking and exciting, a one-of-a-kind experience that could grow to be much more in the near future if all goes according to plan.

The pop-up will take place during two weekends in June. The first weekend will be open to NFT collectors with a technology-focused installation, allowing attendees to experience an educational aspect of the exhibit. Following that, the second weekend will be open to the public and give attendees the opportunity to learn more about NFT art and the chance to shop physical prints of the artworks.

Several local Dallas businesses have expressed their enthusiasm for the event. Some companies have posted articles talking about the art show and inviting their customers to visit the gallery, as they describe that this is a remarkable opportunity to learn about an up-and-coming niche in art. Advanced Skin Fitness, a local medical spa in Dallas, spoke about the topic as well in the community section of their blog, commenting on another post and sharing a detailed explanation of how the venue will be divided.

"It is important for us, as a community to support these new, exciting initiatives," states Daniel James of Advanced Skin Fitness. He notes that this could bring new opportunities for artists in the future, and bringing these events to the city could turn Dallas into the go-to destination for venues of the kind.

The recent rise in popularity of the NFT art world has captured the attention of businesspersons, art fans and others of all kinds of backgrounds. The venue will host a welcoming environment with exciting opportunities for new enthusiasts, being something that will be embraced at this first event. This could be the start of something great, as Nicholas Marine, Asset Manager at Landmark Center, expressed the company's interest in expanding upon these prospects for innovation in the future. In any case, Advanced Skin Fitness looks forward to other news of progress in this niche.

NFTs exist on a blockchain. While they are typically built using the same kind of programming as cryptocurrency, per Forbes Advisor, that's where the similarity ends. NFTs can be anything digital (such as drawings, music or writing), but a lot of the current excitement is around using the tech to sell digital art. Each NFT has a digital signature that makes it impossible for NFTs to be exchanged for or equal to one another, making the asset non-fungible, unlike cryptocurrencies or physical money that can be traded or exchanged for one another. These are described by Artist Uprising as a "Unique trading card."

For artists, NFTs are a new opportunity to sell work that there otherwise might not be much of a market for. Videos, tweets and images, have already been sold for hundreds of thousands of dollars, rewarding the creativity of upcoming artists who would otherwise struggle to get their art ahead.

Buyers can use NFTs as a new way to financially support artists they like. Buyers get some basic usage rights, like being able to post the image online or set it as their profile picture, being the only person with complete ownership of the article in question.

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