



Highlighting the Newfound Hero of Packing Supplies ? Cardboard Boxes

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Bethalto, IL. - There was an increase of 9% in corrugated boxes shipped in March 2020 over the year before, driven by an increase in the shipment of household paper products, cleaning products, and food. As a direct result, cardboard boxes quickly emerged as a supply chain hero in America. The packaging materials industry has continued to be challenged by the rapid transition to online business, encouraging industry leaders to participate in brand development by adjusting box sizes, enhancing the in-home experience with quality graphics, and communicating brand values outside the store. Out of all the packing supplies, the industry found one that was able to meet the needs of retailers - cardboard boxes.

The use of cardboard boxes for alternative packaging has also made it possible to ship items in new ways. Instead of being unpacked and beautifully displayed in shops, packages now arrive directly at consumers' homes. The brand's perception is then shaped by the consumer's experience at home experience, explaining the push industry leaders felt to provide a creative solution.

The challenges include ensuring that all merchandise stays in good condition during the shipping and delivery process while also meeting the consumer with the correct representation of the brand. In this sense, cardboard boxes are an important packaging option for retailers.

As a member of the shipping industry, The Mail Box Store is proud to see the creativity and ingenuity that was sparked at such an unprecedented time in history. The Mail Box Store in Bethalto, IL is a modest, family-owned, and operated packing and shipping store based in the Midwest. The beloved shipping store is dedicated to assisting the community with a variety of packing and shipping services, including package tracking, mailbox rentals, packing supplies, and much more. In addition to printing, packaging, and shipping, The Mail Box Store Bethalto strives to provide exceptional service to customers. For more information on services offered, give them a call at (618) 377-6245 or visit them online at www.themailboxstore.net.

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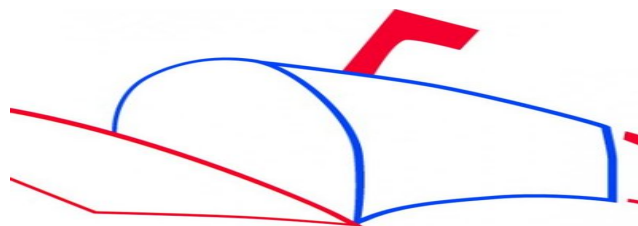
The Mail Box Store Bethalto

We are a small, family-owned and operated business based in the Midwest with a variety of services. Our goal is to provide an exceptional customer experience in meeting their printing, packing, and shipping needs.

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