BelfastSEO.org Sends Their Top Consultant to "Marbella Spain"

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BelfastSeo.org are ranked in Google as the #1 Mobile Optimisation & SEO Service for businesses throughout Ireland and UK. The company provides guaranteed search engine optimisation and mobile optimisation services for businesses throughout Northern Ireland, Ireland and the UK and now plan to launch their services throughout Spain, starting in Marbella to help local business reach page 1 of Google and get more customers as a result.

The top rated agency guarantees its results to make it a risk free proposition for business owners to try out their services.

On April 21, 2015 Google announced its largest worldwide change in how it ranks search results online which has been dubbed "Mobilegeddon" by many in the industry. This change is quite significant as it will directly impact millions of businesses around the globe. Google has noticed the trend of online searches moving away from Desk Top and Laptop computers and towards mobile devices like iPhones, Smart Phones and Tablets. This change has also resulted in a more "local" search pattern where people are more often looking for goods and services locally as opposed to nationally.

In addition to the change in searches to mobile devices and local searching, there is another challenge Google has noticed: the websites that were built in the past 15 years were built to look good and function properly on laptops and PCs, not on mobile devices. As such, there are millions and millions of older websites that when they show up on a mobile device are not displayed properly. They actually look out of place and make it challenging for the mobile searcher to find the information or services they are looking for.

This is a major reason why Google announced that all sites must now be mobile optimised or "Mobile friendly" and actually pass a Google mobile test. If the site fails the test, it is seen in Google's eyes as not the best option for their mobile searcher to see so it has announced that if your site is not mobile friendly, it will be ranked below sites that have been mobile optimised. This means that if your business website is not mobile optimised that you are at serious risk of Google scanning the site, recognizing that it is not mobile friendly and dropping you to the lower part of the search results effectively eliminating your chances for online new customer and traffic.

Unfortunately, millions of businesses around the world and including those in Spain and surrounding countries have no idea how to fix the website to prevent such a penalty from Google. This is exactly where BelfastSEO.org and its founders come into play.

"My company and staff are the top experts in the Mobile Optimisation and SEO field for Irish, Northern Irish and UK businesses and now we are launching in Spain. We have a mission to help as many owners avoid a Google penalty for non mobile friendly websites and we want to help them be seen on the first page of Google so they can get more customers. We have 100% confidence in our abilities to help any Spanish business and we guarantee our results," says Darren.

This guaranteed results approach has gotten the attention of many local businesses owners as they like to hear that they have no risk when moving to a mobile friendly website.

The process has already begun as reported recently by the world renowned Wall Street Journal Article: http://blogs.wsj.com/digits/2015/07/15/googles-mobilegeddon-was-a-big-deal-after-all/.

Those who own a business throughout Spain should feel free to contact BelfastSEO.org through the contact information provided below. The company offers a free Mobile and SEO consultation for any business interested in becoming Mobile Optimised and being seen on the first page of Google to get more customers.

To schedule a free consultation please feel free to use the contact information listed below.

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For more information about BelfastSEO.org, contact the company here:BelfastSEO.orgDarren McErlean07835818866darren@belfastseo.orgNorthern Ireland

BelfastSEO.org

BelfastSEO.org offers Mobile Optimisation and SEO services to Belfast and any Business located in Northern Ireland or the UK.

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