



New Kyber Digital Blog Post Analyzes the Best Automated Review Generation Platforms

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Respected industrial, commercial, and residential contractor marketing firm, Kyber Digital, has just posted a new blog on its website. This blog is titled "Synup VS Birdeye VS Podium VS Yext for Review Generation and Listing Corrections?". The blog's purpose is to help businesses determine which of these services is the ideal automated review generation platform for them to use. It's just one of many helpful blogs regarding digital marketing strategies that the company has posted on its website which can be found at <https://www.kyberdigital.com/>.

First mentioned in the new Kyber Digital blog post was that it takes many tools to help a company manage their business and the ability to generate reviews is definitely an important tool to have. That's why the company decided to break down the top review generation platforms that are available for businesses to use. The first of these review generation platforms to be discussed in the blog was "Synup?". It was stated in the new post that this platform is very impactful when it comes to helping businesses improve their brand awareness and customer acquisitions. The Synup platform features a review generation tool and corresponding notification system that enables a company to quickly respond to the reviews that have been received on their services. Also gone over in the blog is the review generation platform Birdeye. It not only

helps businesses generate and respond to reviews but also makes it easy to share those reviews on social media. Another important aspect of Birdeye is that it can monitor reviews on over 200 websites.

Podium was the next review generation platform that was discussed in the blog article. It's a service that is used by tens of thousands of businesses because of how easy it makes it for customers to leave reviews. This platform is also designed to help a business better understand what makes their particular brand appealing to their target audience. The last review generation platform that was discussed in the new blog is Yext. It was noted that Yext does a good job not only enabling a company to generate and respond to reviews but to also use these reviews to recognize new opportunities for the continued growth of the business. Those that would like to see this blog in its entirety can do so by going to <https://www.kyberdigital.com/post/synup-vs-birdeye-vs-podium-vs-yext>.

Besides their informational blogs, Kyber Digital offers a wide variety of business development and marketing services for their industrial, residential, and commercial contracting clients. "These days there are few things more important to any industrial, commercial, and residential contractor than a strong web presence," says Kyber Digital's CEO Jay Miller. "That's why we have developed a robust set of tools that will enable our clients to undertake successful digital marketing campaigns that will help them substantially grow their businesses." Among the marketing tools that Miller was referring to is the creation of impactful websites for their clients and taking steps to ensure that these websites show up very high in search rankings. They also have been very successful when it comes to putting together email marketing campaigns and helping their clients get the most use out of pay-per-click and "Google My Business" services. He says that among their more unique offerings is their Quantum Audience Targeting® that is designed to help a business get new customers in a very short time. This proven digital marketing agency also offers white label services and will assist its clients in establishing effective affiliate partnerships.

Customers have also had high praise for the way Kyber Digital has helped them with their marketing strategies. Tim Hersey, CEO of Penn DelMar Power, stated, "Kyber Digital delivered insights on prospects that we didn't even know we needed. They leveraged potential customer behavior data to automate how and when we engaged with new accounts. This was a better way to find and educate procurement managers on our solutions. I recommend them to anyone who wants to expand their company!?"

Some of the latest developments regarding the marketing services that Kyber Digital offers can be seen on their Facebook Page at <https://www.facebook.com/kyberdigital>.

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