Leading Texas Electricity Comparison Site Sees Surge in Usage

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Cedar Park, TX - First quarter 2021 brings record numbers of sign-ups, traffic as Texas population grows.

Electricity Shark, one of Texas? leading and most popular electricity rate comparison tools, says it has experienced a massive surge in user sign-ups and traffic during the first quarter of 2021. Jared Glazier, the co-founder of the website, says if the volume of traffic maintains at its current rate, this will be the single biggest year for Electricity Shark since its launch.

Giving Texans the power to choose their own power plan, Electricity Shark helps families and businesses effortlessly shop for and choose a power plan by giving them detailed information about each one available in their zip code. Users simply visit electricityshark.com, enter their zip code, and see everything they need to know about each power company and what services they offer. This helps Texans save on their electricity and also ensures they don?t miss out on special offers or other incentives power companies sometimes offer to entice new customers.

?Power companies in Texas are willing to go the extra mile to compete for a household?s business, and with so many options available, it can be difficult to make sure buyers are aware of everything available to them,? Glazier says. ?We have placed a tremendous focus on making sure Electricity Shark is easy to use, presents all the relevant information for shoppers, and will only take seconds for people to see what their options are. This streamlined experience is what helps set us apart from other sites, and is likely another factor our user traffic has soared this year.?

Glazier also points to the growing population of Texas as a factor for increased traffic. The U.S. Census Bureau reported that Texas led the entire country in population growth in 2020, with hundreds of thousands of families and businesses relocating to the Lone Star State. Florida and Arizona trailed close behind.

Affordable housing, economic opportunity, low cost of living, and no income taxes are a few of the motivating factors for many people to relocate to Texas. Beautiful weather and unbeatable recreational opportunities are other factors that serve as major draws, not to mention the beautiful coastal cities and vibrant, diverse cultures that stretch across one of the U.S.?s largest states.

?There are a lot of good reasons for people to live here, and I?m just glad we?ve created a meaningful tool that helps further enrich their lives here in Texas,? Glazier says. ?I?m very honored so many people find Electricity Shark useful, and I?m very excited to see what the future has in store for us as we continually seek to improve the service.?

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ElectricityShark.com

Electricity Shark makes shopping for your perfect electricity plan simple. Find your provider, and set up your account in minutes.

Electricity Shark is the Texas leader in comparing electricity plans from available providers in your area.

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