Kennected Video Software Becomes A Hit With Customers

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Kennected, based in Indianapolis, Indiana, is pleased to acknowledge that their Kennected Video Sales Software has been a hit with their customers. The company is always trying to listen to feedback from their existing user base and find out what their customers need in order to get better results, and Kennected Video is poised to be a massive win for both the company and their users.

It is a given that in today?s society, video as a medium of communication will continue to grow. People tend to prefer video over the written word because it is more conducive to multi-tasking, and they can listen and watch the video while typing out an email or scrolling through a social media feed. Video in sales helps people cut through the regular email or direct message tactics and helps a business stand out. Kennected Video is a sales video software designed to help business people prospect and follow up easier. The software is capable of integrations into various different systems, including Kennected?s own LinkedIn automation software. Kennected Video software is designed to help customers build more authentic relationships through video.

The biggest challenge while prospecting as a recruiter or a business owner is tuning the message to match

the intended recipient. Sales is mostly a numbers game that involves reaching out to as many leads as possible. In such a scenario, creating a customized narrative to appeal to every customer or client is almost impossible without the use of specialized software. Kennected video addresses this particular dilemma as it allows anyone anywhere to send personalized video messages. Many already consider it to be the top video marketing software on the market.

The main features of Kennected Video are easy recording, instant upload, screen capture and a robust video library. Easy recording allows anyone to record anywhere that they have access to a computer or a mobile device with a camera. Videos can be instantly uploaded to boost existing pitches and make them even more compelling to an audience. Screen capture features allow customers to add real-time product demonstrations and presentations to their pitch. The video library allows users to keep a digital Rolodex of video content that they can use over and over for different pitches. The software is equipped with a powerful video editor that allows a huge degree of customization and lets users craft videos that align with their intentions. The user can easily merge multiple videos into one or trim existing videos to create personalized content at scale. This is particularly useful if one needs to adjust each video pitch to match each customer while keeping the bulk of it on common ground. A caption creator enables the user to add accessible, easy-to-read captions, and the customization capability also extends to the media player (whose colors and designs can be changed to stay on-brand).

Kennected's Video Software boasts a platform which is comprehensive in its reach. It allows versatility in sending videos as they can be sent via text, email, LinkedIn or directly from the user?s CRM. The videos can also be easily shared on social media as well. The platform provides important analytics to gauge how effectively an outreach campaign is working. The system can be set up to send real-time notifications to tell when the video was viewed, and there is a selection of in-depth reporting tools that track clicks, views and engagement and present the information to the user in an efficient manner. There are also options to export admin reports that will enable users to leverage team reporting to drive company-wide adoption. Notably, the platform is compatible with both iOS and Android.

The software?s growing success is evident in the positive feedback it has been receiving. In a video testimonial, realtor Glen Cunningham states that, ?I started using Kennected 60 days ago. I?ve now secured two listings already, one that is under contract and five investors that are looking to flip homes. That doesn?t even count the hundreds of conversations that I?ve had one on one with great people that will no doubt lead to deals or referrals down the road. If you have a business that relies on sales, then you should check out Kennected. It has certainly changed my business.?

In another video testimonial, chemical industry entrepreneur Rick Green says, ?With Kennected you?re able

to go out and touch base with people based on their industry, title, area, and so much more. If you?re on LinkedIn, or even if you?re not on there yet, you need to look into Kennected because it will be a game-changer for your business!?

Those who are interested can visit Kennected?s website for more information about the product?s features and pricing. The company can also be contacted via phone or email.

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For more information about Kennected, contact the company here:KennectedStephen Twomey(317) 623-4343 201 S Capitol Ave Suite 800, Indianapolis, IN 46225

Kennected

Kennected is the leading platform for generating leads online via LinkedIn. Scale your prospecting automatically, and start spending more time closing deals.

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