

## ProMediaAuthority Reveals That Press Release Services Can Help Businesses Get Referrals

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San Diego, CA based ProMediaAuthority has revealed how press releases can help get referrals for businesses. As a press release provider, they have seen time and again that well-written pieces can lead to significant business referrals. In fact, recurring referrals well into the hundreds are commonly seen. ProMediaAuthority encourages all businesses to contact them as soon as possible to see the benefits these types of services can offer them.

Andrew Stangl from ProMediaAuthority says: "Press release services are a vital part of search engine optimization, or SEO. They can help get a business name out there, creating a trusted and liked household name. Getting noticed by the media, however, can only be done if the release is written properly, which is something that we are able to do."

The company wants to point out that press release providers usually focus only on the distribution aspect of a press release. On the other hand, the media release company offers a written-for-you service that meets all

the necessary guidelines and requirements so that a press release is picked up or noticed by the media.

Additionally, the releases are all optimized for search engines.

The written-for-you press release service has only recently been launched, but it has already made a huge

positive difference to their clients. To celebrate this and the fact that they have launched their social media

services, they are offering a very limited time only special referral offer. They encourage everybody to follow

them on Twitter in order to be kept up to date with further developments and information.

"We want to offer all clients 50% off their press release service for a limited time only," adds Andrew Stangl.

"On top of that, if they refer new customers to us, be that through Twitter, Facebook, YouTube, our website or

anywhere else, we will give them further discounts. They will get 15% discount for one referral, 33% for two,

and 50% for three referrals. If they refer four, we will give them a free lifetime service."

To access the offer, clients are encouraged to visit the company's website and choose the press release

services most suitable to their needs. By entering promo code 'pmafallreleases' at checkout, they will receive

their 50% discount.

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For more information about ProMediaAuthority, contact the company here:ProMediaAuthorityAndrew

Stangl844-433-6537Words@ProMediaAuthority.comP.O. Box 80514San Diego, CA 92138

**ProMediaAuthority** 

ProMediaAuthority offers affordable, but very effective, services to significantly increase your authority, awareness, and

traffic. We specialize in done-for-you services including Press Releases, Social Media Management, and Authority

Publishing.

Website: http://www.ProMediaAuthority.com

Email: Words@ProMediaAuthority.com

Phone: 844-433-6537



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