

## California Company Answers Question On How Much Does It Cost To Write A Press Release

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San Diego, California social media management company, ProMediaAuthority, has recently announced a new service, and to go along with their new service offering they are providing a discount to new customers. A spokesperson for the company, Andrew Stangl, recently commented on the new press release writing service offered, as well as the promotional discount. He explains, "To celebrate the successful launch of our written-for-you press releases, we are inviting the public to follow us on Twitter and offering a huge discount to all new customers and an even more exciting referral offer."

Stangl states that press release cost doesn't have to be a crippling factor for businesses. With the promotional discount, new customers can receive up to 50 percent off the usual price. In addition, a referral bonus is being offered. Those referring one new customer will receive 15 percent off. Customers referring a second new customer will receive 33 percent off, and those referring a third new customer will enjoy 50 percent off. The company is offering a free lifetime service promotion for anyone who refers a fourth new customer to their press release writing services.

Anrew Stangl states, "People are always asking 'how much does a press release cost' and we just wanted to

show them that it doesn't have to cost a fortune." He goes on to state that while most companies will provide

only press release distribution services, ProMediaAuthority will provide distribution as well as the actual

writing of the press release.

"When you ask 'how much does it cost to write a press release', most companies will give you their cost for

distribution," he states. "Most of them don't even cover the writing aspect, and if they do it will cost you extra.

Our aim is to put all of these services into one package."

Each press release is specifically written for individual customers, so it will be as if the customers have

written it themselves, but the company will provide the professional writing of the release, and then distribute

it to various sites.

The discount promotion can be found on the company's Facebook page. New customers can choose the

service that best fits their needs, and then enter the promotion code "pmafallreleases" at checkout.

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For more information about ProMediaAuthority, contact the company here:ProMediaAuthorityAndrew

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