

Paddleboards USA Announces Bluet Brawl 5K Paddleboard Race

June 02, 2021

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Paddleboards USA has announced the Bluet Brawl 5K Paddle Race. The event will take place at Bluet SUP (Stand Up Paddle Boarding) next to Lake Lewisville in Pilot Knoll Park located at 218A Orchid Hill Ln, Argyle, Texas, 76226 on the 19th of June 2021.

The Bluet Brawl 5K SUP is a fun family event for all levels of experience. The event will have experienced paddlers to beginner paddlers enjoying and pushing themselves for personal records. There will be a 5K race for SUP paddlers including kayakers and OC-1 as well as a beginner 1 Mile course. The Bartonville Store and Chef Michael Scott will be providing food as well as a gift for the winner of the race. This race is going to be professionally timed by Run2win Timing.

On the day of the event, there will be a safety meeting at 9:15 AM. Everyone who is participating is required to bring their own PFD's (Personal Floatation Device like an inflatable life jacket) and leashes. The 5K races will start at 10 AM. The 1 Mile beginner race will follow soon after. The OC-1 (Outrigger Canoe) races and the casual ?Fun? sprint races will begin soon after that.

Those who are staying over for the weekend will get to enjoy appetizers and Ohana love at The Bartonville Store for appetizers, spirits, and great music on Friday night. There will be races again on Saturday morning. On Saturday evening there will be archery and ax throwing at the Cinnamon Creek Ranch. Prices for that event are yet to be decided and will depend on the number of participants. On Sunday morning, there will be a 10 Mile paddle to Old Alton bridge through Hickory creek. On completion of the 10 Mile paddle, brunch will be provided by The Bartonville Store.

The cost for participating in the event is \$65 per person while renting paddle boards or kayaks will cost an additional \$25. The prices are all-inclusive including a meal for the racer. Tickets to the event can be purchased at bluetbrawl5kpaddleandrunevents.com/register. All tickets have an additional convenience fee of \$5.40.

A spokesperson for Paddleboards USA, Jack Smith, talks about the event by saying, "We are very excited to announce this event. We are sure that many paddleboarding fans in and around Dallas are looking forward to this day with great anticipation. We have planned the perfect event that should keep you energized and moving for the entire weekend. We are going to have catering from our friends over at the Bartonville Store and Chef Michael Scott. There will be prizes. Even though the main event will be professionally timed, it is going to be accessible to everyone regardless of their skill level. We encourage you to come down to Lake Lewisville and enjoy a weekend full of outdoor activities and fun."

Paddleboarding is a hugely popular hobby in the United States. Participation in paddleboarding has steadily increased over the last decade with the number of participants in millions rising from 1.15 in 2011 to 3.56 million in 2019, according to Statista.com. There have been significant improvements in the design of the paddleboard that have made the hobby much more accessible than it was in the past. A big factor in the surge in popularity was the introduction of inflatable boards. Inflatable boards are much more portable and thus compelled more people to try the hobby.

Bluet SUP is an outdoor company in Texas that offers SUP rentals, classes on SUP pilates & yoga, classes on SUP, and trips to destinations such as Chacala, Mexico. A review of Bluet SUP talks about its services by saying, "One hour of paddleboarding on July 3 to kick off the fun weekend was just what we needed! Sunshine and freedom to move!! We are all first-timers and had an awesome morning. Nine years old to 50 and we all managed just fine. What a fun experience! We can't wait to do it again and are all talking about investing in our own boards. Thank you BLUET SUP!"

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