

Bardach Awards Discusses Why Promo Products are Important Now More Than Ever Before

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Indianapolis, IN. - The Bardach Awards Company has been extremely active in the Indiana area since 1969. Dedicated to providing high-quality products and services for all its customers, the company is a proud member of the Indianapolis business community. Promotional products are a smart investment more than ever, according to the local custom award and gifts retailer.

According to owner Diane Bardach, drinkware, pens, containers, and other necessary items will always be found in people's possession no matter what. Business owners can capitalize on this need by increasing brand recognition with these items.

Bardach Awards president Diane Bardach was quoted saying, ?Many individuals in the business world have been questioning whether promotional products are still effective today in the age of technology. The bottom line is that regardless of society?s level of dependency on technology, tangible objects will continue to appear in daily life.?

While COVID-19 caused companies to struggle financially, as time has passed, they have entered a new normal and are reopening, even if their look is different. Simultaneously, customers are also enthusiastic to get back to normal by making purchases and looking at investment opportunities.

?Making its name and logo increasingly visible to the eyes of consumers is a goal of every company, no matter its size or level of success,? says Bardach. ?This concept is especially prominent during this time of reopened businesses.?

Quality is at the heart of every product Bardach Awards designs and produces. Each associate strives to surpass customers' expectations, from the sales team to the art department to the employees who etch the glass and engrave the signs. Bardach Awards has a wide variety of products to choose from, including crystal awards, corporate gifts, employee appreciation products, and so much more. For more information, give them a call today at (317) 888-4434 or visit them online at www.bardachawards.com.

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Bardach Awards

Bardach Awards is one of the Midwests largest award and promotional-product companies. Bardach Awards is known for its high-quality creations as well as its unparalleled ability to transform customers ideas into reality.

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