

Vectra Digital Ranks, a Website Development Company in Fort Myers, FL No. 63 on Inc. Magazine's List of Florida's Fastest-Growing Private Companies

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Fort Myers, Fla. (April xx, 2021) - Inc. magazine has revealed that Vectra Digital is No. 63 on its second annual Inc. 5000 Regionals: Florida list, the most prestigious ranking of the fastest-growing Florida-based private companies.

Born of the annual Inc. 5000 franchise, this regional list represents a unique look at the most successful companies within the Florida economy's most dynamic segment—its independent small businesses.

"I am so proud of the growth we have achieved and I am excited about the future of Vectra," said Albert Arguelles, CEO of Vectra Digital. "With the support of the community we've been fortunate to continue our explosive growth by adding the best to our team. The 167% growth we experienced from 2017 to 2019 is only the start of the impact Vectra will make on the industry."

The companies on this list show stunning rates of growth across all industries in Florida. Between 2017 and 2019, these 250 private companies had an average growth rate of 202 percent, and, in 2019 alone, they employed more than 83,000 people and added nearly \$11 billion to the Florida economy.

Complete results of the Inc. 5000 Regionals: Florida, including company profiles and an interactive database that can be sorted by industry, metro area, and other criteria, can be found at <https://www.inc.com/inc5000/regionals/florida>.

“This list proves the power of companies in Florida no matter the industry,” says Inc. editor-in-chief Scott Omelianuk. “The impressive revenues and growth rates prove the insight and diligence of CEOs and that these businesses are here to stay.”

About Vectra Digital

Vectra Digital was born when a team of entrepreneurs saw an opportunity to create a marketing company that addresses needs that others couldn’t. With a strong strategic vision, Vectra Digital has quickly grown to be a digital marketing leader in Southwest Florida.

The team at Vectra Digital is passionate about creating success stories for clients through digital marketing, including ads, websites, SEO, social media, email, review management, and public relations.

More about Inc. and the Inc. 5000 Regionals

Methodology

The 2021 Inc. 5000 Regionals are ranked according to percentage revenue growth when comparing 2017 and 2019. To qualify, companies must have been founded and generating revenue by March 31, 2017. They had to be U.S.-based, privately held, for-profit, and independent—not subsidiaries or divisions of other companies—as of December 31, 2019. (Since then, a number of companies on the list have gone public or been acquired.) The minimum revenue required for 2017 is \$100,000; the minimum for 2019 is \$1 million. As always, Inc. reserves the right to decline applicants for subjective reasons.

About Inc. Media

The world’s most trusted business-media brand, Inc. offers entrepreneurs the knowledge, tools, connections, and community to build great companies. Its award-winning multiplatform content reaches more than 50 million people each month across a variety of channels including websites, newsletters, social media, podcasts, and print. Its prestigious Inc. 5000 list, produced every year since 1982, analyzes company data to recognize the fastest-growing privately held businesses in the United States.

The global recognition that comes with inclusion in the 5000 gives the founders of the best businesses an opportunity to engage with an exclusive community of their peers and the credibility that helps them drive sales and recruit talent. The associated Inc. 5000 Conference is part of a highly acclaimed portfolio of bespoke events produced by Inc. For more information, visit www.inc.com

Media Contact:

Vectra Digital

239-234-2566

juliana@vectradigital.com

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For more information about Vectra Digital, LLC, contact the company here: Vectra Digital, LLC Erin Alvarez 239 234 2566 info@vectradigital.com Vectra Digital, LLC 12401 Brantley Commons Ct #102 Fort Myers, FL 33907 (239) 234-2566 <https://vectradigitalwebsitedevelopment.business.site/>

Vectra Digital, LLC

Vectra Digital is a seasoned marketing agency that delivers quality website design and who can help you develop the perfect marketing strategy.

Website: <https://www.vectradigital.com/>

Email: info@vectradigital.com

Phone: 239 234 2566

