



## Cambridge Electronics Explains How Online Security Is Protecting Digital Lives

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Telus/Cambridge Electronics Incorporated, a company based in Fort Saskatchewan, Alberta, Canada, has announced that the incidences of identity theft and cybercrimes experienced by their clients have been on the rise, thus, they want to remind everyone that they are ready to help clients get protected from cybercrime. They are happy to announce that there are many alternatives for people to get protected at a very inexpensive and affordable price.

Dan LHeureux, a representative for Telus/Cambridge Electronics Incorporated, says, "In the same way we lock our front doors and wouldn't consider driving our car without car insurance, it is imperative that we treat our identity, which is our most valuable property, with that same care and attention. Canada is currently ranked third worldwide with regards to the ratio of data theft per person, and with more than three-quarters of Canadians having reported increased use of online services during the pandemic, the need for cybersecurity has become much more urgent. Fortunately, for such purpose, we have the TELUS Online Security Powered by NortonLifeLock. Whether you're gearing up for tax season, shopping online, or remote-learning, implementing this all-in-one protection can help make your time online safer."

According to Zainul Mawji, President of Home Solutions at TELUS, "TELUS Online Security is part of the company's responsibility to help Canadians stay safe . It's about providing access to powerful tools that will help protect people from online threats."

With only 18 percent of Canadians currently utilising tools to secure their identity and information online, and less than half using anti-malware software, accessibility is key. Meanwhile, the number of students engaged in remote-learning has been increasing, and parents want to rest assured that their children are protected while attending their classes from home.

TELUS Online Security's secure virtual private network (VPN) is able to provide such protection. When homework submissions or video calls are taking place over Wi-Fi, a secure connection that protects the user's privacy is vital. An impressive feature included is Dark Web Monitoring, which continuously searches the dark web for the user's information and warns the user if such has been found. It then helps the user take action to protect his or her personal and financial information. For those who are victims of identity theft, a dedicated Identity Restoration Specialist will be assigned to their case to guide them every step of the way.

Such protection has become of vital importance because Canadians are turning to their digital tools amidst the pandemic in innovative ways. For some, this might mean protection for a network of devices; for others, it may just mean protecting their personal computer. To accommodate this, TELUS Online Security offers Canada's most comprehensive, all-in-one protection. Additionally, there are three plan choices to ensure customers can find a solution that is best suited to their needs. These are the Standard, Complete and Ultimate plans, and each work to protect against threats against the user's computing devices, online privacy and identity. This means accessibility, with all-in-one plans starting as low as \$10/month.

As always, users will need to be cautious with their Internet routines and take the necessary steps to be less vulnerable to threats while online. This could be as simple as browsing the web privately by using a virtual private network (VPN), choosing unique passwords for accounts, regularly monitoring their credit report for unusual activity, or avoiding suspicious links or emails with attachments. Everything that users engage with online collects small pieces of our information, including favourite apps, websites and even loyalty programs. Collectively, this can put users at risk. Thus, updating software early and often is another vital step in keeping users' security up-to-date and minimise their risks.

People who would like to know more about online security can check out the Telus/Cambridge Electronics Incorporated website, or contact them through the telephone or via email. The store is open from 9:00 am to

8:00 pm, from Monday to Friday; 9:30 am to 6:00 pm on Saturdays; and 11:00 am to 5:00 pm on Sundays.

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For more information about Telus&Koodo/Cambridge Electronics Incorporated, contact the company here: Telus&Koodo/Cambridge Electronics Incorporated Dan LHeureux 7809989551 dan@mobilityhelp.com 105-8701 94 st Fort Saskatchewan, Alberta T8L 4P7

## **Telus&Koodo/Cambridge Electronics Incorporated**

*We're a team of about a dozen Telus Specialists, professional problem solvers, tinkerers, and all around geeks, working around the clock to make Cambridge Electronics Incorporated the best Telus Service Provider in the universe.*

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