

Vectra Digital Announces Yvonne Bourk as President of Vectra Digital, a Web Development Agency

June 07, 2021

June 07, 2021 -
Vectra Digital Announces Yvonne Bourk as President of Vectra Digital in Fort Myers

Fort Myers, Fla. (April 29, 2021) - At only 23 years old, Yvonne Bourk was 1 out of 3 females amongst 500 male stockbrokers that worked on Wall Street. She quickly learned how to separate herself as a leader with resilience and perseverance. Bourk has once again proven herself as a successful leader by taking the reins as President of Vectra Digital.

With more than 20 years of financial services experience, Bourk who holds the designation of a Certified Exit Planning Advisor, has worked with companies to accelerate and monetize the value of their biggest asset - their business. As a Gulfshore Business ?40 under 40? honoree, Bourk believes digital marketing is a process that integrates both business and financial goals.

?I challenge business owners to think of digital marketing as an essential part of their business plan in order

to be successful. It is the vehicle to harnessing and harvesting wealth,? said Bourk.

Vectra Digital website development agency is continuously evolving and growing in order to become an innovator in the digital marketing world. They recently announced that former President Albert Arguelles would become the new CEO - and now, Bourk will take his place as President.

"Yvonne's experience in wealth management allows her to connect with small business owners, serial entrepreneurs, and C-level executives to align their business goals with their digital marketing efforts and overall web presence. As president of Vectra Digital, she will provide great value to our customers, team members, and our community," said Arguelles about the transition.

In addition to her many years of experience in wealth management, one of Bourk?s talents is being able to recognize an opportunity before it becomes obvious. She understands that a business?s digital presence is equally, if not more important than a brick-and-mortar presence. With Vectra Digital set to disrupt the SWFL digital marketing world in 2021, Bourk took charge of the opportunity that was in front of her.

?I believe this is a moment to influence businesses to reframe their perception of marketing as a cost into an investment of livelihood. I want to encourage them to stop wasting their marketing dollars and make a sound financial decision,? said Bourk.

About Vectra Digital

Vectra Digital was born when a team of entrepreneurs saw an opportunity to create a marketing company that addresses needs that others couldn?t. With a strong strategic vision, Vectra Digital has quickly grown to be a digital marketing leader in Southwest Florida. The team at Vectra Digital is passionate about creating success stories for clients through digital marketing, including ads, websites, SEO, social media, email, review management, and public relations.

Media Contact:

Vectra Digital

239-234-2566

juliana@vectradigital.com

###

For more information about Vectra Digital, LLC, contact the company here:Vectra Digital, LLCErin Alvarez2392342566info@vectradigital.comVectra Digital, LLC12401 Brantley Commons Ct #102Fort Myers, FL 33907(239) 234-2566https://vectradigitalwebsitedevelopment.business.site/

Vectra Digital, LLC

Vectra Digital is a seasoned marketing agency that delivers quality website design and who can help you develop the perfect marketing strategy.

Website: https://www.vectradigital.com/

Email: info@vectradigital.com

Phone: 2392342566