17 Year Old Best Selling Amazon Author Shows - One Is Never Too Young To Begin Building Their Own Personal Brand

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Smart Marketing Consulting, a Cave Creek, Arizona company, has announced their youngest client ever. The company recently signed with Jordyn Hartunian, a 17 year old author who recently released her first book, "Let Your Body Choose: Students Around the World Share Their Healthy Alternatives for Ditching Processed Foods Without Feeling Deprived". The book is currently available through Amazon and quickly hit #1 in multiple categories in the USA as well as Australia. The book had a great response in Canada as well.

The marketing company revealed that Jordyn Hartunian not only authored the book, but she also created a full marketing campaign, where readers can gain access to the suggestions and tips she has learned living a healthier life. Jordyn's sole mission is spreading her passion of healthier living through sharing recipes and tips that have worked for her busy young adult life.

"She wants to help others to live healthier lifestyles after she saw how a healthy lifestyle choices alleviated her stomach pain," states Carrie Smith, spokesperson for Smart Marketing Consulting. "This just proves that you are never too young to market yourself and what you are passionate about."

Jordyn was born and raised in Phoenix, Arizona, and developed her own clothing line at the age of 16. She began a nutrition blog about that time as well, and began posting on her Instagram account to market her blog. Part of her marketing campaign includes releasing the book on the Amazon marketplace.

While Jordyn's young age as an author may not be an uncommon factor, marketing of herself using different techniques are not at all common in someone her age. Smart Marketing Consulting observed that she knows what it takes to get her message out.

Carrie Smith observes, "She knows what she wants and she's going after it. She is without a doubt the youngest client that we have ever worked with and it amazes us that she is so determined. She's on the right path to a successful career."

Smart Marketing consulting uses classic strategies combined with the newest technology and marketing techniques to assist clients in reaching their marketing goals. The company has assisted many authors, business owners and entrepreneurs to market their brand and stand above all the noise in their market or niche. Those who want to learn more about Smart Marketing Consulting can visit the company on their official website.

Those who want to learn more about Jordyn's book can visit her seller profile on the Amazon marketplace.
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Smart Marketing Consulting

Smart Marketing Consulting takes the ?classic tried and true? business practices and incorporates 21st century proven techniques to create a thriving scalable, repeatable and profitable business for you.

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